

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	June 2014	June 2015	% Chg.
\$0-\$300K	481	457	-5%	6,231	5,327	-15%	486	409	-16%	5,730	5,130	-10%	\$180	\$209	16%	\$171	\$190	11%	1,366	1,036	-24%	77	57	-26%
\$300K-\$500K	176	209	19%	2,013	2,466	23%	205	223	9%	1,799	2,266	26%	\$390	\$381	-2%	\$380	\$378	-1%	815	942	16%	108	71	-34%
\$500K-\$1M	112	129	15%	1,493	1,622	9%	136	157	15%	1,340	1,447	8%	\$652	\$650	-0%	\$660	\$655	-1%	790	892	13%	89	93	4%
\$1M-\$2M	50	57	14%	640	702	10%	67	56	-16%	581	617	6%	\$1,300	\$1,362	5%	\$1,340	\$1,325	-1%	426	416	-2%	114	105	-8%
\$2M+	21	30	43%	418	453	8%	29	30	3%	395	390	-1%	\$3,000	\$3,725	24%	\$2,864	\$3,298	15%	326	412	26%	235	137	-42%
TOTAL	840	882	5%	10,795	10,570	-2%	923	875	-5%	9,845	9,850	0%	\$280	\$315	13%	\$255	\$290	14%	3,723	3,698	-1%	94	73	-22%
Median > \$300K													\$525	\$514	-2%	\$551	\$520	-6%						

Overall Market Statistics by Area

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	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	June 2014	June 2015	% Chg.
Naples Beach	153	150	-2%	2,173	2,059	-5%	169	177	5%	2,084	1,966	-6%	\$635	\$735	16%	\$615	\$650	6%	856	792	-7%	123	86	-30%
North Naples	227	257	13%	2,860	2,780	-3%	261	234	-10%	2,642	2,584	-2%	\$324	\$362	12%	\$305	\$350	15%	953	1,045	10%	71	72	1%
Central Naples	159	150	-6%	1,950	1,878	-4%	186	164	-12%	1,718	1,758	2%	\$207	\$255	23%	\$171	\$199	16%	512	464	-9%	86	63	-27%
South Naples	130	150	15%	1,681	1,741	4%	146	136	-7%	1,505	1,574	5%	\$200	\$202	1%	\$172	\$210	22%	547	597	9%	103	74	-28%
East Naples	162	159	-2%	1,968	1,957	-1%	152	148	-3%	1,740	1,824	5%	\$244	\$285	17%	\$212	\$246	16%	750	718	-4%	99	69	-30%
Immokalee/Ave Maria	4	8	100%	54	51	-6%	2	9	350%	44	45	2%	\$126	\$292	132%	\$165	\$193	17%	15	24	60%	66	48	-27%
TOTAL	835	874	5%	10,686	10,466	-2%	916	868	-5%	9,733	9,751	0%	\$278	\$315	13%	\$254	\$290	14%	3,633	3,640	0%	94	73	-22%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	June 2014	June 2015	% Chg.
\$0-\$300K	208	162	-22%	2,422	1,926	-20%	161	143	-11%	2,162	1,868	-14%	\$201	\$231	15%	\$185	\$205	11%	453	307	-32%	66	55	-17%
\$300K-\$500K	106	144	36%	1,241	1,456	17%	133	140	5%	1,118	1,328	19%	\$392	\$394	1%	\$385	\$385	0%	467	559	20%	91	75	-18%
\$500K-\$1M	74	80	8%	889	933	5%	92	93	1%	782	821	5%	\$650	\$632	-3%	\$664	\$652	-2%	456	604	32%	89	88	-1%
\$1M-\$2M	27	37	37%	371	411	11%	45	32	-29%	334	359	7%	\$1,300	\$1,362	5%	\$1,352	\$1,325	-2%	291	304	4%	100	113	13%
\$2M+	16	26	63%	229	339	48%	20	23	15%	273	291	7%	\$3,054	\$3,650	20%	\$2,825	\$3,412	21%	297	359	21%	220	133	-40%
TOTAL	431	449	4%	5,152	5,065	-2%	451	431	-4%	4,669	4,667	-0%	\$390	\$397	2%	\$325	\$359	10%	1,964	2,133	9%	89	78	-12%
Median > \$300K													\$532	\$510	-4%	\$550	\$520	-5%						

Single Family Market Statistics by Area

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	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	June 2014	June 2015	% Chg.
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Naples Beach	63	65	3%	821	782	-5%	64	66	3%	773	733	-5%	\$1,052	\$814	-23%	\$920	\$935	2%	380	424	12%	131	94	-28%
North Naples	109	123	13%	1,283	1,290	1%	133	122	-8%	1,175	1,187	1%	\$450	\$473	5%	\$445	\$473	6%	567	657	16%	85	85	0%
Central Naples	83	81	-2%	977	894	-8%	96	83	-14%	848	843	-1%	\$333	\$349	5%	\$255	\$293	15%	256	254	-1%	87	67	-23%
South Naples	56	56	0%	666	667	0%	53	49	-8%	574	590	3%	\$385	\$280	-27%	\$270	\$285	6%	212	261	23%	87	78	-10%
East Naples	116	112	-3%	1,376	1,312	-5%	102	98	-4%	1,207	1,203	-0%	\$253	\$289	14%	\$215	\$250	16%	470	472	0%	74	67	-9%
Immokalee/Ave Maria	3	6	100%	39	44	13%	1	9	800%	30	40	33%	\$82	\$292	256%	\$165	\$206	25%	15	24	60%	69	48	-30%
TOTAL	430	443	3%	5,162	4,989	-3%	449	427	-5%	4,607	4,596	-0%	\$390	\$397	2%	\$325	\$358	10%	1,900	2,092	10%	90	77	-14%

Legend

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Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	June 2014	June 2015	% Chg.
\$0-\$300K	273	295	8%	3,809	3,401	-11%	325	266	-18%	3,568	3,262	-9%	\$170	\$190	12%	\$163	\$180	10%	913	729	-20%	82	58	-29%
\$300K-\$500K	70	65	-7%	772	1,010	31%	72	83	15%	681	938	38%	\$375	\$360	-4%	\$370	\$365	-1%	348	383	10%	140	65	-54%
\$500K-\$1M	38	49	29%	604	689	14%	44	64	45%	558	626	12%	\$663	\$720	9%	\$650	\$668	3%	334	288	-14%	88	101	15%
\$1M-\$2M	23	20	-13%	269	291	8%	22	24	9%	247	258	4%	\$1,337	\$1,402	5%	\$1,325	\$1,327	0%	135	112	-17%	145	97	-33%
\$2M+	5	4	-20%	119	114	-4%	9	7	-22%	122	99	-19%	\$2,900	\$3,800	31%	\$2,900	\$2,900	0%	29	53	83%	264	152	-42%
TOTAL	409	433	6%	5,573	5,505	-1%	472	444	-6%	5,176	5,183	0%	\$211	\$260	23%	\$210	\$243	16%	1,759	1,565	-11%	98	69	-30%
Median > \$300K													\$505	\$525	4%	\$555	\$515	-7%						

Condominium Market Statistics by Area

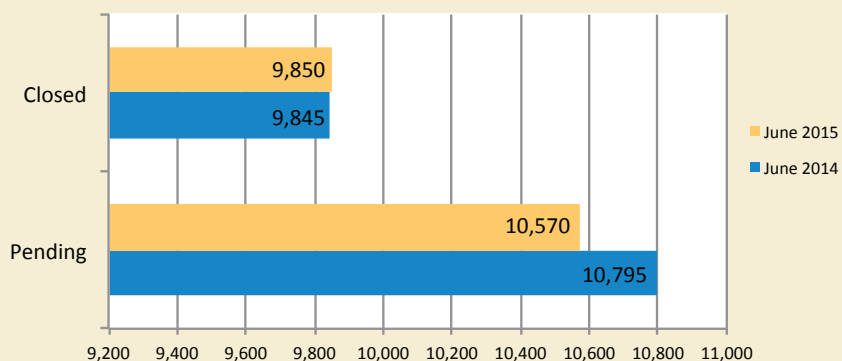
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Naples Beach	90	85	-6%	1,352	1,277	-6%	105	111	6%	1,311	1,233	-6%	\$520	\$695	34%	\$535	\$570	7%	476	368	-23%	119	80	-33%
North Naples	118	134	14%	1,577	1,490	-6%	128	112	-13%	1,467	1,397	-5%	\$205	\$272	33%	\$210	\$250	19%	386	388	1%	56	57	2%
Central Naples	76	69	-9%	973	984	1%	90	81	-10%	870	915	5%	\$157	\$205	31%	\$141	\$165	17%	256	210	-18%	86	59	-31%
South Naples	74	94	27%	1,015	1,074	6%	93	87	-6%	931	984	6%	\$166	\$165	-1%	\$144	\$170	18%	335	336	0%	113	72	-36%
East Naples	46	47	2%	592	645	9%	50	50	0%	533	621	17%	\$236	\$270	14%	\$207	\$235	14%	280	246	-12%	152	73	-52%
Immokalee/Ave Maria	1	2	100%	15	7	-53%	1	0	-100%	14	5	-64%	\$170	\$-	-100%	\$157	\$185	18%	-	-		63	0	-100%
TOTAL	405	431	6%	5,524	5,477	-1%	467	441	-6%	5,126	5,155	1%	\$210	\$258	23%	\$210	\$242	15%	1,733	1,548	-11%	97	68	-30%

Legend

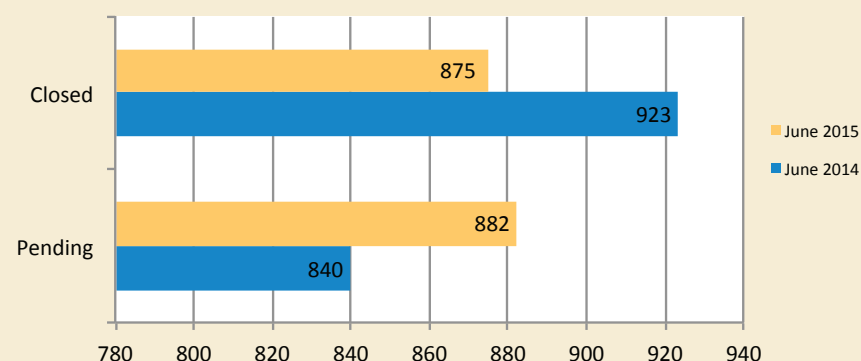
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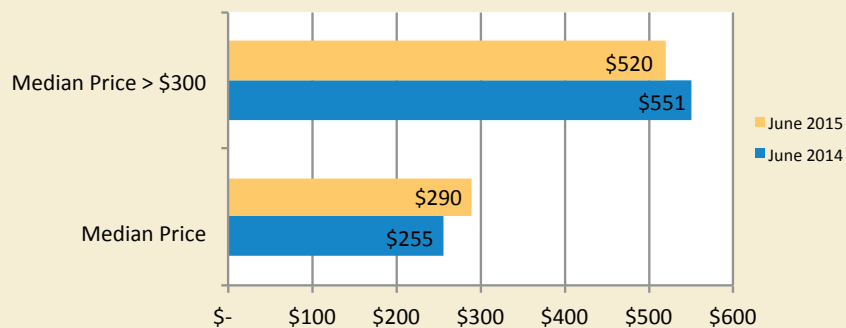
Most Recent 12 Months



Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory

