

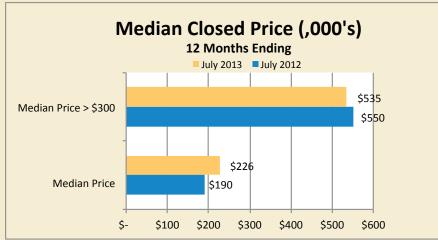


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# Real life. Real answers.

p 239.597.1666 f 239.597.7725 www.NABOR.com www.NaplesArea.com 1455 Pine Ridge Road Naples, FL 34109









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## **Overall Market Statistics by Price**

		# Pe	nding		# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
\$0-\$300K	595	642	6,967	6,911	416	492	5,851	6,025	\$134	\$165	\$137	\$155	3,120	2,370	151	130
\$300K-\$500K	120	172	1,431	1,907	80	126	1,196	1,608	\$365	\$360	\$375	\$375	1,148	939	197	176
\$500K-\$1M	80	108	1,078	1,287	66	99	906	1,141	\$695	\$636	\$650	\$655	1,056	890	210	208
\$1M-\$2M	25	34	462	576	30	30	412	492	\$1,447	\$1,350	\$1,350	\$1,380	503	492	271	186
\$2M+	20	19	276	337	11	32	212	281	\$3,100	\$3,412	\$2,855	\$3,000	361	337	403	238
TOTAL	840	975	10,214	11,018	603	779	8,577	9,547	\$190	\$235	\$190	\$226	6,188	5,028	177	155
	Media \$30									\$540	\$550	\$535	Less Pending/Cont	(1,105)		

(1,105) 3,923

#### **Overall Market Statistics by Area**

		# Pe	nding			# Cl	osed			Median Close	d Price (,000's	.)	Inventory		Average DOM	
	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
Naples Beach	149	159	1,940	2,193	101	169	1,729	2,021	\$509	\$550	\$501	\$530	1,442	1,134	228	185
North Naples	234	261	2,649	2,879	167	222	2,265	2,539	\$260	\$258	\$240	\$270	1,559	1,313	176	139
Central Naples	175	191	2,018	1,997	120	144	1,660	1,674	\$135	\$167	\$127	\$145	950	763	179	133
South Naples	107	150	1,500	1,713	92	101	1,251	1,450	\$130	\$150	\$130	\$151	960	742	175	206
East Naples	167	199	1,952	2,051	113	134	1,539	1,698	\$130	\$184	\$150	\$175	1,134	933	135	132
Immokalee/Ave Maria	3	7	54	58	3	3	40	53	\$90	\$150	\$84	\$120	29	21	109	83
TOTAL	835	967	10,113	10,891	596	773	8,484	9,435	\$189	\$235	\$190	\$225	6,074	4,906	177	155

#### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statiscical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepencies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, High-Rise or Villa Attached.



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## Single Family Market Statistics by Price

		# Pe	nding			# CI	osed		Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	July 2012	July 2013	07/2012	07/2013	July 2012	July 2013	07/2012	07/2013	July 2012	July 2013	07/2012	07/2013	July 2012	July 2013	July 2012	July 2013
\$0-\$300K	324	294	3,328	2,963	205	224	2,671	2,552	\$138	\$184	\$142	\$167	1,160	845	147	121
\$300K-\$500K	84	112	844	1,121	59	75	684	914	\$371	\$363	\$375	\$376	600	530	169	143
\$500K-\$1M	46	70	594	729	42	52	514	626	\$715	\$630	\$672	\$667	549	527	210	218
\$1M-\$2M	15	18	288	318	20	24	257	283	\$1,462	\$1,350	\$1,400	\$1,390	296	318	275	206
\$2M+	17	11	201	225	10	19	155	195	\$3,100	\$2,850	\$2,925	\$3,100	284	274	419	242
TOTAL	486	505	5,255	5,356	336	394	4,281	4,570	\$240	\$265	\$225	\$265	2,889	2,494	178	149
								Median >				4	Less Pending/Cont			
								\$300K	\$550	\$531	\$575	\$541	Penaing/Cont	<u>(614)</u>		

1,880

### Single Family Market Statistics by Area

		# Pe	nding		# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
Naples Beach	68	62	792	798	46	75	680	734	\$737	\$647	\$629	\$700	518	460	217	150
North Naples	122	124	1,216	1,321	81	94	1,022	1,157	\$400	\$350	\$365	\$378	784	694	183	139
Central Naples	104	104	1,040	1,005	68	81	836	827	\$215	\$240	\$165	\$215	455	384	161	146
South Naples	47	58	658	654	39	37	533	554	\$187	\$215	\$173	\$220	360	270	145	126
East Naples	139	149	1,449	1,465	94	102	1,128	1,192	\$126	\$190	\$138	\$169	678	596	170	153
Immokalee/Ave Maria	2	5	49	44	3	2	37	41	\$90	\$156	\$85	\$83	22	15	130	59
TOTAL	482	502	5,204	5,287	331	391	4,236	4,505	\$239	\$267	\$225	\$265	2,817	2,419	177	143

#### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

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## **Condominium Market Statistics by Price**

		# Pe	nding			# CI	osed			Median Close	d Price (,000's	)	Inventory		Average DOM	
	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
\$0-\$300K	271	348	3,639	3,948	211	268	3,180	3,473	\$130	\$150	\$134	\$146	1,960	1,525	156	139
\$300K-\$500K	36	60	587	786	21	51	512	694	\$354	\$360	\$375	\$375	548	409	266	225
\$500K-\$1M	34	38	484	558	24	47	392	515	\$623	\$639	\$635	\$640	507	363	211	198
\$1M-\$2M	10	16	174	258	10	6	155	209	\$1,397	\$1,325	\$1,300	\$1,350	207	174	262	124
\$2M+	3	8	75	112	1	13	57	86	\$2,650	\$3,600	\$2,800	\$2,935	77	63	207	232
TOTAL	354	470	4,959	5,662	267	385	4,296	4,977	\$145	\$190	\$165	\$190	3,299	2,534	176	162
								Median > \$300K	\$545	\$540	\$527	\$525	Less Pending/Cont	<u>(491)</u>		

(491) 2,043

### **Condominium Market Statistics by Area**

		# Pe	nding			# Cl	osed			Median Close	d Price (,000's	)	Inventory		Average DOM	
	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
Naples Beach	81	97	1,148	1,395	55	94	1,049	1,287	\$450	\$540	\$450	\$485	924	674	243	206
North Naples	112	137	1,433	1,558	86	128	1,243	1,382	\$142	\$188	\$165	\$188	775	619	151	130
Central Naples	71	87	978	992	52	63	824	847	\$120	\$130	\$115	\$124	495	379	164	120
South Naples	60	92	842	1,059	53	64	718	896	\$106	\$128	\$115	\$129	600	472	164	198
East Naples	28	50	503	586	19	32	411	506	\$145	\$165	\$190	\$208	456	337	162	168
Immokalee/Ave Maria	1	2	5	14	0	1	3	12	\$-	\$150	\$79	\$172	7	6	0	85
TOTAL	353	465	4,909	5,604	265	382	4,248	4,930	\$145	\$187	\$165	\$190	3,257	2,487	176	162

### Legend

	Geographic Location	USPS Zip Codes
Γ	Naples Beach:	34102, 34103, 34108
	North Naples:	34109, 34110, 34119
	Central Naples:	34104, 34105, 34116
	South Naples:	34112, 34113
	East Naples:	34114, 34117, 34120, 34137
	Immokalee/Ave Maria:	34142

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