

# Real life, Real answers,

p 239.597.1666 f 239.597.7725 www.NABOR.com www.NaplesArea.com 1455 Pine Ridge Road Naples, FL 34109



### **Overall Market Statistics by Price**

				<u> </u>												
		# Pe	nding			# CI	osed		Median Closed Price (,000's)				Inventory		Averag	e DOM
			12-month	12-month			12-month	12-month			12-month	12-month				
			ending	ending			ending	ending			ending	ending				
	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	June 2012	June 2013
\$0-\$300K	532	585	6,961	6,863	561	470	5,836	5,912	\$145	\$167	\$137	\$152	3,160	2,508	156	145
\$300K-\$500K	118	172	1,440	1,872	152	169	1,210	1,557	\$375	\$375	\$375	\$377	1,171	999	201	162
\$500K-\$1M	57	106	1,057	1,263	91	108	901	1,098	\$635	\$637	\$650	\$656	1,087	933	179	197
\$1M-\$2M	28	42	455	572	43	56	408	490	\$1,300	\$1,362	\$1,325	\$1,390	523	496	239	213
\$2M+	13	34	271	338	22	33	222	260	\$2,780	\$3,500	\$2,860	\$2,992	369	346	348	215
TOTAL	748	939	10,184	10,908	869	836	8,577	9,317	\$220	\$265	\$190	\$225	6,310	5,282	177	163
								Median >					Less			
	\$300K							\$300K	\$515	\$537	\$550	\$535	Pending/Cont	(1,196)		

#### **Overall Market Statistics by Area**

4,086

		# Pe	nding			# Cl	osed			Median Close	ed Price (,000's	)	Inve	ntory	Averag	e DOM
			12-month	12-month			12-month	12-month			12-month	12-month				
			ending	ending			ending	ending			ending	ending				
	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	June 2012	June 2013
Naples Beach	117	187	1,919	2,193	188	205	1,753	1,948	\$502	\$597	\$505	\$530	1,499	1,203	205	192
North Naples	202	251	2,614	2,852	232	235	2,273	2,468	\$259	\$287	\$239	\$270	1,584	1,388	171	155
Central Naples	158	191	2,035	1,984	162	136	1,656	1,641	\$125	\$174	\$126	\$145	977	813	153	144
South Naples	103	123	1,500	1,674	122	108	1,237	1,429	\$146	\$165	\$131	\$150	984	777	173	138
East Naples	156	170	1,956	2,024	148	140	1,529	1,665	\$177	\$232	\$150	\$172	1,121	964	180	175
Immokalee/Ave Maria	8	3	55	55	3	3	38	53	\$270	\$54	\$80	\$90	27	22	130	59
TOTAL	744	925	10,079	10,782	855	827	8,486	9,204	\$219	\$265	\$190	\$223	6,192	5,167	177	163

#### Legend

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Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statiscical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepencies. However, these anomalies are statistically insignificant. Single Family, Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, High-Rise or Villa Attached.



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1.896



Single Family Market Statistics by Price

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		# Pe	nding			# CI	osed		Median Closed Price (,000's)				Inventory		Averag	ge DOM	
	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	June 2012	June 2013	
\$0-\$300K	281	268	3,323	2,997	253	172	2,653	2,518	\$159	\$185	\$140	\$164	1,163	889	148	130	
\$300K-\$500K	79	109	849	1,102	80	89	677	895	\$380	\$375	\$377	\$379	607	558	191	130	
\$500K-\$1M	31	63	585	708	46	62	509	606	\$714	\$650	\$670	\$670	565	535	162	148	
\$1M-\$2M	21	20	288	317	28	31	257	278	\$1,300	\$1,325	\$1,355	\$1,400	312	319	238	192	
\$2M+	12	22	191	229	18	21	160	186	\$3,112	\$3,600	\$2,912	\$3,100	289	287	397	225	
TOTAL	424	482	5,236	5,353	425	375	4,256	4,483	\$248	\$330	\$225	\$263	2,936	2,588	177	145	
	Median > \$300K									\$550	\$575	\$540	Less Pending/Cont	(692)			

Single Family Market Statistics by Area

		# Pending				# CI	osed		Median Closed Price (,000's)				Inventory		Average DOM	
	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	June 2012	June 2013
Naples Beach	56	73	780	803	72	66	682	704	\$897	\$1,025	\$642	\$702	528	474	217	150
North Naples	97	121	1,200	1,320	109	111	1,018	1,137	\$339	\$385	\$365	\$380	792	719	183	139
Central Naples	88	99	1,048	1,010	80	53	830	809	\$171	\$285	\$160	\$215	484	422	161	146
South Naples	42	44	661	647	50	44	536	549	\$179	\$211	\$168	\$219	363	282	145	126
East Naples	131	134	1,444	1,459	109	92	1,113	1,175	\$160	\$217	\$139	\$163	672	607	170	153
Immokalee/Ave Maria	8	3	50	42	3	3	34	42	\$270	\$54	\$83	\$83	20	14	130	59
TOTAL	422	474	5.183	5.281	423	369	4.213	4.416	\$245	\$330	\$225	\$262	2.859	2.518	177	143

#### Legend

Geographic Location	USPS Zip Codes
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2,190



### **Condominium Market Statistics by Price**

		# Pe	nding			# Closed			Median Closed Price (,000's)				Inventory		Average DOM	
	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	12-month ending 06/2012	12-month ending 06/2013	June 2012	June 2013	June 2012	June 2013
\$0-\$300K	251	317	3,638	3,866	308		3,183	3,394	\$136	\$160	\$135	\$145	1,997	1,619	163	153
\$300K-\$500K	39	63	591	770	72	80	533	662	\$372	\$375	\$375	\$375	564	441	212	197
\$500K-\$1M	26	43	472	555	45	46	392	492	\$625	\$630	\$635	\$640	522	398	195	253
\$1M-\$2M	7	22	167	255	15	25	151	212	\$1,200	\$1,400	\$1,290	\$1,351	211	177	241	238
\$2M+	1	12	80	109	4	12	62	74	\$2,780	\$2,975	\$2,810	\$2,822	80	59	162	197
TOTAL	324	457	4,948	5,555	444	461	4,321	4,834	\$182	\$217	\$165	\$189	3,374	2,694	177	178
								Median > \$300K	\$498	\$507	\$525	\$525	Less Pending/Cont	<u>(504)</u>		

### **Condominium Market Statistics by Area**

		# Pending				# Cl	osed			Median Close	d Price (,000's	)	Inventory		Average DOM	
			12-month	12-month			12-month	12-month			12-month	12-month				
			ending	ending			ending	ending			ending	ending				
	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	06/2012	06/2013	June 2012	June 2013	June 2012	June 2013
Naples Beach	61	114	1,139	1,390	116	139	1,071	1,244	\$425	\$500	\$452	\$482	971	729	198	211
North Naples	105	130	1,414	1,532	123	124	1,255	1,331	\$190	\$196	\$165	\$187	792	669	159	168
Central Naples	70	92	987	974	82	83	826	832	\$107	\$140	\$113	\$123	493	391	147	142
South Naples	61	79	839	1,027	72	64	701	880	\$127	\$141	\$117	\$127	621	495	193	147
East Naples	25	36	512	565	39	48	416	490	\$213	\$246	\$193	\$209	449	357	209	215
Immokalee/Ave Maria	0	0	5	13	0	0	4	11			\$77	\$175	7	8	0	0
TOTAL	322	451	4,896	5,501	432	458	4,273	4,788	\$179	\$217	\$165	\$188	3,333	2,649	178	179

#### Legend

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