

Real life, Real answers,

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Overall Market Statistics by Price

		# Per	iding			# Clo	sed			Median Close	d Price (,000's)	Inve	ntory	Average DOM	
			12-month	12-month			12-month	12-month			12-month	12-month				
			ending	ending			ending	ending			ending	ending				
	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	2nd Qtr 2012	2nd Qtr 2013
\$0-\$300K	1,921	1,911	6,961	6,863	1,859	1,769	5,836	5,912	\$145	\$160	\$137	\$152	3,160	2,508	161	143
\$300K-\$500K	435	587	1,440	1,872	445	593	1,210	1,557	\$370	\$375	\$375	\$377	1,171	999	196	158
\$500K-\$1M	297	397	1,057	1,263	344	394	901	1,098	\$680	\$660	\$650	\$656	1,087	933	213	188
\$1M-\$2M	139	185	455	572	170	207	408	490	\$1,330	\$1,390	\$1,325	\$1,390	523	496	253	234
\$2M+	85	117	271	338	93	110	222	260	\$3,100	\$3,050	\$2,860	\$2,992	369	346	311	215
TOTAL	2,877	3,197	10,184	10,908	2,911	3,073	8,577	9,317	\$220	\$249	\$190	\$225	6,310	5,282	184	161
	Median >												Less			

\$300K \$575 \$545 \$550 \$535 Pending/Cont (1,196)

Overall Market Statistics by Area

	O TOTALI MATROC GLACIOLOGO DE TATOL															
		# Per	nding			# Clo	sed			Median Close	d Price (,000's		Inve	ntory	Averag	e DOM
			12-month	12-month			12-month	12-month			12-month	12-month				
			ending	ending			ending	ending			ending	ending				
	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	2nd Qtr 2012	2nd Qtr 2013
Naples Beach	567	699	1,919	2,193	668	711	1,753	1,948	\$575	\$600	\$505	\$530	1,499	1,203	225	186
North Naples	754	815	2,614	2,852	771	805	2,273	2,468	\$255	\$300	\$239	\$270	1,584	1,388	180	157
Central Naples	568	594	2,035	1,984	521	492	1,656	1,641	\$132	\$160	\$126	\$145	977	813	159	144
South Naples	408	444	1,500	1,674	418	470	1,237	1,429	\$142	\$160	\$131	\$150	984	777	181	147
East Naples	530	597	1,956	2,024	489	542	1,529	1,665	\$161	\$199	\$150	\$172	1,121	964	162	165
Immokalee/Ave Maria	16	14	55	55	11	13	38	53	\$171	\$83	\$80	\$90	27	22	240	96
TOTAL	2,843	3,163	10,079	10,782	2,878	3,033	8,486	9,204	\$220	\$249	\$190	\$223	6,192	5,167	184	161

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statiscical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepencies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

		# Pend	ling			# Clos	ed		Median Closed Price (,000's)				Inventory		Average DOM	
	2nd Qtr 2012	2nd Otr 2013	12-month ending 6/2012	12-month ending 6/2013	2nd Otr 2012	2nd Qtr 2013	12-month ending 6/2012	12-month ending 6/2013	2nd Qtr 2012	2nd Otr 2013	12-month ending 6/2012	12-month ending 6/2013	2nd Otr 2012	2nd Qtr 2013	2nd Otr 2012	2nd Otr 2013
\$0-\$300K	920	830	3,323	2,997	813	646	2,653	,	-	\$173	\$140	\$164	1,163	889	156	129
\$300K-\$500K	261	349	849	1,102	226	336	677	895	\$373	\$379	\$377	\$379	607	558	180	141
\$500K-\$1M	149	219	585	708	173	207	509	606	\$720	\$675	\$670	\$670	565	535	198	163
\$1M-\$2M	96	101	288	317	105	108	257	278	\$1,360	\$1,383	\$1,355	\$1,400	312	319	249	240
\$2M+	60	72	191	229	65	68	160	186	\$3,100	\$3,225	\$2,912	\$3,100	289	287	343	227
TOTAL	1,486	1,571	5,236	5,353	1,382	1,365	4,256	4,483	\$252	\$318	\$225	\$263	2,936	2,588	183	152
	Median > \$300H									\$527	\$575	\$540	Less Pending/Cont	<u>(692)</u>		

Single Family Market Statistics by Area

1.896

		# Pend	ling			# Clos	ed			Median Closed	Price (,000's)		Inve	ntory	Averag	e DOM
			12-month	12-month			12-month	12-month			12-month	12-month				
			ending	ending			ending	ending			ending	ending				
	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	2nd Qtr 2012	2nd Qtr 2013
Naples Beach	228	249	780	803	242	231	682	704	\$847	\$890	\$642	\$702	528	474	216	155
North Naples	365	383	1,200	1,320	365	369	1,018	1,137	\$351	\$400	\$365	\$380	792	719	192	160
Central Naples	289	294	1,048	1,010	256	210	830	809	\$185	\$264	\$160	\$215	484	422	167	140
South Naples	170	161	661	647	164	162	536	549	\$192	\$227	\$168	\$219	363	282	196	144
East Naples	408	449	1,444	1,459	339	356	1,113	1,175	\$150	\$185	\$139	\$163	672	607	153	152
Immokalee/Ave Maria	14	12	50	42	10	12	34	42	\$174	\$82	\$83	\$83	20	14	255	98
TOTAL	1,474	1,548	5,183	5,281	1,376	1,340	4,213	4,416	\$251	\$315	\$225	\$262	2,859	2,518	183	152

Legend

Geographic Location	USPS Zip Codes
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North Naples:	34109, 34110, 34119
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East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

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Condominium Market Statistics by Price

		# Pendi	ng			# Clos	ed			Median Closed	Price (,000's)		Inve	ntory	Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	6/2012	6/2013	2nd Qtr 2012	2nd Qtr 2013	2nd Qtr 2012	2nd Qtr 2013
\$0-\$300K	1,001	1,081	3,638	3,866	1,046	1,123	3,183	3,394	\$143	\$153	\$135	\$145	1,997	1,619	164	151
\$300K-\$500K	174	238	591	770	219	257	533	662	\$363	\$369	\$375	\$375	564	441	213	180
\$500K-\$1M	148	178	472	555	171	187	392	492	\$650	\$659	\$635	\$640	522	398	227	214
\$1M-\$2M	43	84	167	255	65	99	151	212	\$1,314	\$1,400	\$1,290	\$1,351	211	177	261	227
\$2M+	25	45	80	109	28	42	62	74	\$2,992	\$2,925	\$2,810	\$2,822	80	59	246	194
TOTAL	1,391	1,626	4,948	5,555	1,529	1,708	4,321	4,834	\$191	\$207	\$165	\$189	3,374	2,694	185	169
	-							Median > \$300K		\$560	\$525	\$525	Less Pending/Cont	(504)		

Condominium Market Statistics by Area

2.190

		# Pendi	ng			# Clos	ed			Median Closed	Price (,000's)		Inve	ntory	Averag	e DOM
			12-month	12-month			12-month	12-month			12-month	12-month				
	2nd Qtr 2012	2nd Qtr 2013	ending 6/2012	ending 6/2013	2nd Qtr 2012	2nd Otr 2012	ending 6/2012	ending 6/2013	2nd Otr 2012	2nd Qtr 2013	ending 6/2012	ending 6/2013	2nd Qtr 2012	2nd Otr 2012	2nd Qtr 2012	2nd Otr 2012
Naples Beach	339	499	1,139	1,296	278	301	1,001	1,185	\$393	\$479	\$450	\$465	971	729	225	
North Naples	389	504	1,414	1,506	321	312	1,278	1,296	\$162	\$207	\$159	\$185	792	669	156	
Central Naples	279	310	987	952	219	186	812	809	\$102	\$126	\$111	\$119	493	391	142	175
· ·	279	364	839	990	196	209	688	820				· ·	621	495	187	
South Naples									\$115	\$135	\$115	\$120				156
East Naples	122	238	512	539	124	123	396	450	\$192	\$221	\$193	\$200	449	357	157	189
Immokalee/Ave Maria	2	7	5	14	0	5	3	11		\$230	\$75	\$175	7	8	0	84
TOTAL	1,369	1,922	4,896	5,297	1,138	1,136	4,178	4,571	\$160	\$205	\$160	\$183	3,333	2,649	175	159

Legend

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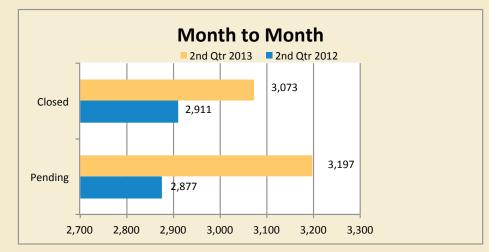


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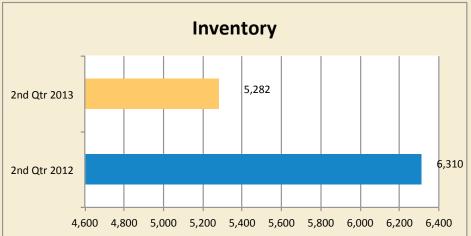
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