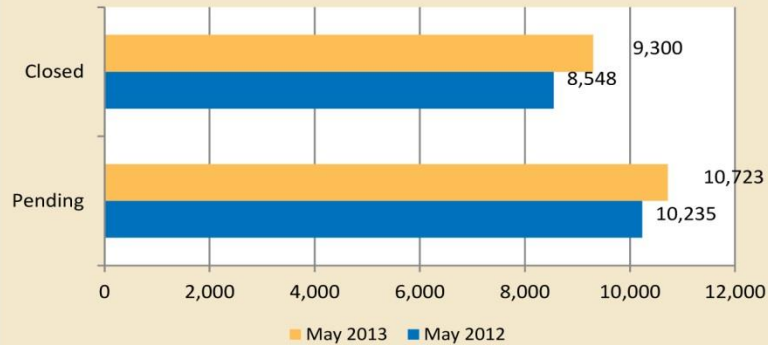
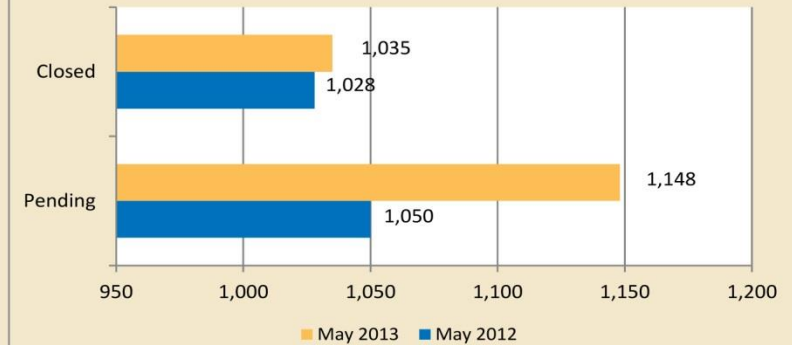




Most Recent 12 Months



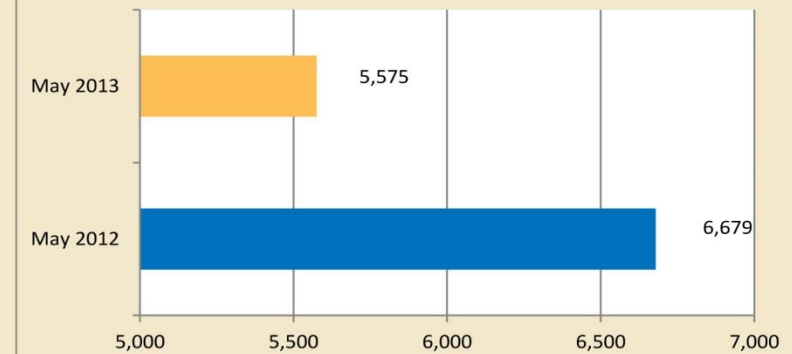
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory





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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM		
	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	May 2012	May 2013	
	\$0-\$300K	693	689	6,998	6,808	654	586	5,809	5,973	\$ 145	\$ 156	\$ 135	\$ 150	3,288	2,634	162	141
\$300K-\$500K	161	213	1,417	1,816	142	189	1,196	1,528	\$ 365	\$ 370	\$ 375	\$ 377	1,255	1,066	192	155	
\$500K-\$1M	111	135	1,087	1,223	126	142	907	1,075	\$ 690	\$ 697	\$ 650	\$ 657	1,160	976	232	185	
\$1M-\$2M	54	70	451	556	62	83	415	475	\$ 1,325	\$ 1,387	\$ 1,325	\$ 1,380	574	516	275	238	
\$2M+	31	41	282	320	44	35	221	249	\$ 3,155	\$ 3,100	\$ 2,875	\$ 2,950	402	383	334	210	
TOTAL	1,050	1,148	10,235	10,723	1,028	1,035	8,548	9,300	\$ 224	\$ 246	\$ 190	\$ 220	6,679	5,575	191	161	
									Median > \$300k	\$ 627	\$ 595	\$ 550	\$ 534				
																	Less Pending/Cont 4,262

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	May 2012	May 2013
	Naples Beach	216	238	1,943	2,122	239	260	1,741	1,921	\$ 655	\$ 605	\$ 505	\$ 525	1,636	1,315	254
North Naples	276	311	2,629	2,811	280	243	2,266	2,453	\$ 261	\$ 312	\$ 236	\$ 267	1,662	1,439	195	150
Central Naples	220	217	2,056	1,957	173	173	1,653	1,658	\$ 137	\$ 153	\$ 126	\$ 140	1,062	847	151	141
South Naples	140	153	1,489	1,659	148	162	1,233	1,434	\$ 130	\$ 155	\$ 130	\$ 149	1,023	834	181	153
East Naples	180	213	1,966	1,996	172	179	1,532	1,663	\$ 150	\$ 199	\$ 150	\$ 170	1,136	1,001	143	159
Immokalee/Ave Maria	6	7	47	61	4	4	40	53	\$ 131	\$ 82	\$ 73	\$ 120	28	17	187	69
TOTAL	1,038	1,139	10,130	10,606	1,016	1,021	8,465	9,182	\$ 221	\$ 245	\$ 189	\$ 220	6,547	5,453	190	161

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

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Single Family Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM		
	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	May 2012	May 2013	
	\$0-\$300K	333	283	3,341	2,994	293	215	2,628	2,588	\$ 149	\$ 167	\$ 139	\$ 161	1,200	924	163	127
\$300K-\$500K	97	132	826	1,060	77	109	680	880	\$ 375	\$ 372	\$ 375	\$ 380	641	588	182	127	
\$500K-\$1M	57	75	604	682	63	74	517	587	\$ 700	\$ 682	\$ 658	\$ 675	604	556	233	167	
\$1M-\$2M	35	50	284	317	40	46	258	273	\$ 1,440	\$ 1,380	\$ 1,350	\$ 1,400	347	322	271	241	
\$2M+	27	26	198	221	29	22	157	183	\$ 3,160	\$ 2,925	\$ 2,925	\$ 3,000	321	315	343	241	
TOTAL	549	566	5,253	5,274	502	466	4,240	4,511	\$ 252	\$ 320	\$ 223	\$ 256	3,113	2,705	196	152	
									Median > \$300k	\$ 675	\$ 575	\$ 575	\$ 540				
																	Less Pending/Cont 1,968

Single Family Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	May 2012	May 2013
	Naples Beach	97	95	783	781	89	87	677	707	\$ 975	\$ 700	\$ 625	\$ 700	590	526	252
North Naples	133	141	1,191	1,293	147	113	1,000	1,129	\$ 380	\$ 440	\$ 368	\$ 378	834	721	219	163
Central Naples	113	108	1,065	1,004	81	77	831	832	\$ 195	\$ 300	\$ 162	\$ 205	525	434	156	131
South Naples	57	58	670	646	62	55	538	552	\$ 151	\$ 275	\$ 167	\$ 214	379	302	217	179
East Naples	139	153	1,447	1,435	118	119	1,114	1,186	\$ 145	\$ 185	\$ 136	\$ 160	680	635	142	132
Immokalee/Ave Maria	4	5	42	48	3	4	36	42	\$ 147	\$ 82	\$ 70	\$ 83	24	11	219	69
TOTAL	543	560	5,198	5,207	500	455	4,196	4,448	\$ 254	\$ 319	\$ 223	\$ 255	3,032	2,629	195	151

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
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Condominium Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	May 2012	May 2013
	\$0-\$300K	360	406	3,657	3,814	361	371	3,181	3,385	\$ 143	\$ 153	\$ 135	\$ 142	2,088	1,710	161
\$300K-\$500K	64	81	591	756	65	80	516	648	\$ 350	\$ 367	\$ 375	\$ 375	614	478	204	195
\$500K-\$1M	54	60	483	541	63	68	390	488	\$ 665	\$ 708	\$ 645	\$ 637	556	421	232	202
\$1M-\$2M	19	20	167	239	22	37	157	202	\$ 1,295	\$ 1,450	\$ 1,297	\$ 1,347	227	194	283	233
\$2M+	4	15	84	99	15	13	64	66	\$ 2,700	\$ 3,100	\$ 2,800	\$ 2,802	81	68	319	158
TOTAL	501	582	4,982	5,449	526	569	4,308	4,789	\$ 198	\$ 206	\$ 165	\$ 186	3,566	2,871	186	169
							Median > \$300k		\$ 600	\$ 610	\$ 530	\$ 525				

Less Pending / Cont (577)
2,294

Condominium Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	12-month ending 05/2012	12-month ending 05/2013	May 2012	May 2013	May 2012	May 2013
	Naples Beach	119	143	1,160	1,341	150	173	1,064	1,214	\$ 567	\$ 545	\$ 453	\$ 480	1,046	789	256
North Naples	143	170	1,438	1,518	133	130	1,266	1,324	\$ 189	\$ 199	\$ 163	\$ 186	828	718	169	138
Central Naples	107	109	991	953	92	96	822	826	\$ 125	\$ 119	\$ 115	\$ 120	537	413	147	149
South Naples	83	95	819	1,013	86	107	695	882	\$ 119	\$ 130	\$ 115	\$ 125	644	532	155	138
East Naples	41	60	519	561	54	60	418	477	\$ 204	\$ 219	\$ 191	\$ 207	456	366	145	215
Immokalee/Ave Maria	2	2	5	13	1	0	4	11	\$ 115	\$ -	\$ 77	\$ 175	4	6	92	0
TOTAL	495	579	4,932	5,399	516	566	4,269	4,734	\$ 195	\$ 205	\$ 165	\$ 185	3,515	2,824	186	169

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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