



Naples Area Board of REALTORS®



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1455 Pine Ridge Road
Naples, FL 34109

1Q/2014

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	1st Qtr 2013	1st Qtr 2014
	\$0-\$300K	2,173	1,951	6,871	6,483	1,430	1,327	6,059	5,826	\$159	\$173	\$148	\$165	2,118	1,681	143
\$300K-\$500K	634	625	1,730	2,012	357	425	1,413	1,804	\$384	\$380	\$375	\$375	1,006	934	185	90
\$500K-\$1M	444	521	1,190	1,505	274	330	1,050	1,288	\$640	\$650	\$660	\$660	1,035	883	187	127
\$1M-\$2M	227	261	530	663	115	160	453	559	\$1,400	\$1,350	\$1,370	\$1,363	554	507	218	133
\$2M+	120	174	310	420	61	110	245	348	\$2,950	\$2,877	\$2,937	\$2,950	423	400	227	169
TOTAL	3,598	3,532	10,631	11,083	2,237	2,352	9,220	9,825	\$230	\$265	\$215	\$248	5,136	4,405	162	95

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	1st Qtr 2013	1st Qtr 2014
	Naples Beach	739	829	2,089	2,330	473	544	1,909	2,075	\$525	\$627	\$520	\$590	1,389	1,060	170
North Naples	910	857	2,802	2,911	595	619	2,440	2,642	\$270	\$325	\$258	\$299	1,311	1,108	149	90
Central Naples	685	629	1,956	1,972	383	405	1,673	1,685	\$157	\$172	\$138	\$165	711	666	161	72
South Naples	544	568	1,652	1,664	356	361	1,383	1,482	\$155	\$180	\$145	\$163	772	651	162	89
East Naples	730	608	1,947	2,026	384	384	1,655	1,767	\$170	\$210	\$161	\$202	813	813	166	97
Immokalee/Ave Maria	18	15	59	57	17	7	51	47	\$165	\$72	\$140	\$146	17	12	126	11
TOTAL	3,626	3,506	10,505	10,960	2,208	2,320	9,111	9,698	\$230	\$265	\$215	\$247	5,013	4,310	161	95

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	1st Qtr 2013	1st Qtr 2014
	\$0-\$300K	864	659	3,079	2,587	604	458	2,704	2,282	\$169	\$185	\$159	\$180	592	537	139
\$300K-\$500K	359	361	1,006	1,216	182	258	788	1,102	\$380	\$385	\$376	\$380	520	524	175	76
\$500K-\$1M	237	288	655	869	153	191	574	737	\$650	\$664	\$678	\$670	564	529	182	113
\$1M-\$2M	117	134	312	375	63	97	275	322	\$1,425	\$1,375	\$1,400	\$1,375	353	344	244	132
\$2M+	78	121	217	288	48	88	185	242	\$2,887	\$2,912	\$3,012	\$2,912	349	361	233	183
TOTAL	1,655	1,563	5,269	5,335	1,050	1,092	4,526	4,685	\$263	\$354	\$248	\$310	2,378	2,295	163	92

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	12-month ending 03/2013	12-month ending 03/2014	1st Qtr 2013	1st Qtr 2014	1st Qtr 2013	1st Qtr 2014
	Naples Beach	258	285	792	867	166	208	717	763	\$731	\$1,100	\$705	\$850	540	480	169
North Naples	421	375	1,296	1,311	277	279	1,135	1,185	\$380	\$470	\$365	\$420	676	657	168	98
Central Naples	300	277	1,004	963	190	187	856	821	\$236	\$275	\$189	\$250	331	334	147	80
South Naples	223	211	662	638	140	138	552	567	\$217	\$310	\$201	\$257	268	256	174	79
East Naples	417	387	1,408	1,437	252	256	1,176	1,237	\$158	\$212	\$155	\$200	473	493	155	78
Immokalee/Ave Maria	14	12	45	43	12	5	40	35	\$152	\$85	\$89	\$151	11	9	148	12
TOTAL	1,633	1,547	5,207	5,259	1,037	1,073	4,476	4,608	\$263	\$352	\$248	\$310	2,299	2,229	161	91

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
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East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	1st Qtr 2013	1st Qtr 2014	03/2013	03/2014	1st Qtr 2013	1st Qtr 2014	03/2013	03/2014	1st Qtr 2013	1st Qtr 2014	03/2013	03/2014	1st Qtr 2013	1st Qtr 2014	1st Qtr 2013	1st Qtr 2014
\$0-\$300K	1,309	1,292	3,792	3,896	826	869	3,355	3,544	\$151	\$165	\$140	\$158	1,526	1,144	147	85
\$300K-\$500K	275	264	724	796	175	167	625	702	\$385	\$370	\$375	\$369	486	410	196	110
\$500K-\$1M	207	233	535	636	121	139	476	551	\$635	\$645	\$635	\$650	471	354	194	144
\$1M-\$2M	110	127	218	288	52	63	178	237	\$1,312	\$1,346	\$1,325	\$1,346	201	163	191	135
\$2M+	42	53	93	132	13	22	60	106	\$2,975	\$2,775	\$2,762	\$3,000	74	39	203	110
TOTAL	1,943	1,969	5,362	5,748	1,187	1,260	4,694	5,140	\$205	\$214	\$183	\$205	2,758	2,110	162	98

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	1st Qtr 2013	1st Qtr 2014	03/2013	03/2014	1st Qtr 2013	1st Qtr 2014	03/2013	03/2014	1st Qtr 2013	1st Qtr 2014	03/2013	03/2014	1st Qtr 2013	1st Qtr 2014	1st Qtr 2013	1st Qtr 2014
Naples Beach	499	544	1,296	1,463	307	336	1,192	1,312	\$479	\$525	\$465	\$511	849	580	171	124
North Naples	504	482	1,506	1,600	318	340	1,305	1,457	\$182	\$218	\$185	\$205	635	451	134	83
Central Naples	310	352	952	1,009	193	218	817	864	\$125	\$141	\$119	\$138	380	332	175	65
South Naples	364	357	990	1,026	216	223	831	915	\$135	\$151	\$120	\$140	504	395	155	94
East Naples	238	221	539	589	132	128	479	530	\$217	\$206	\$195	\$208	340	320	189	134
Immokalee/Ave Maria	7	3	14	14	5	2	11	12	\$230	\$49	\$175	\$143	6	3	84	9
TOTAL	1,922	1,959	5,297	5,701	1,171	1,247	4,635	5,090	\$202	\$212	\$181	\$205	2,714	2,081	160	98

Legend

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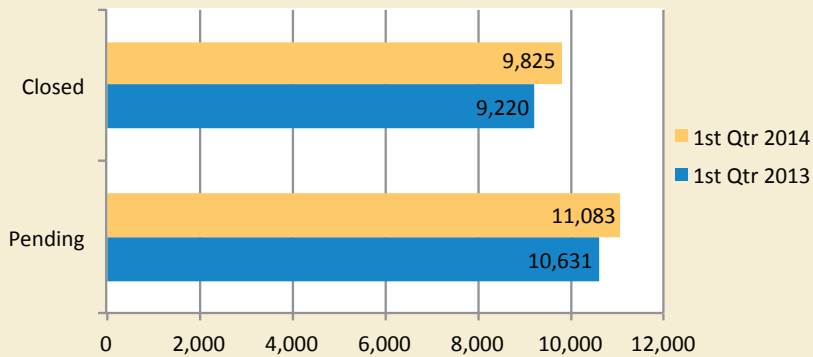
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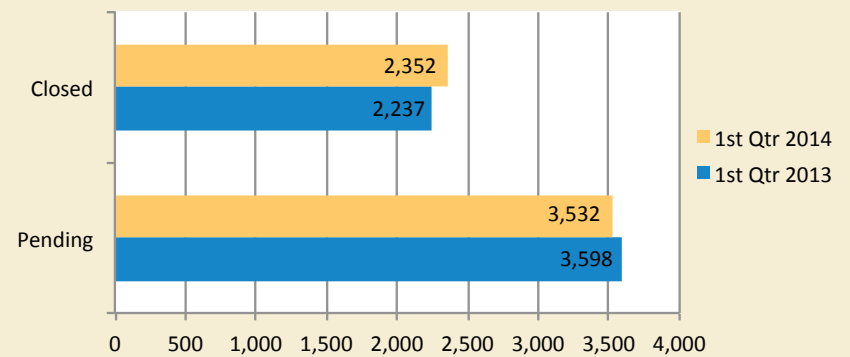
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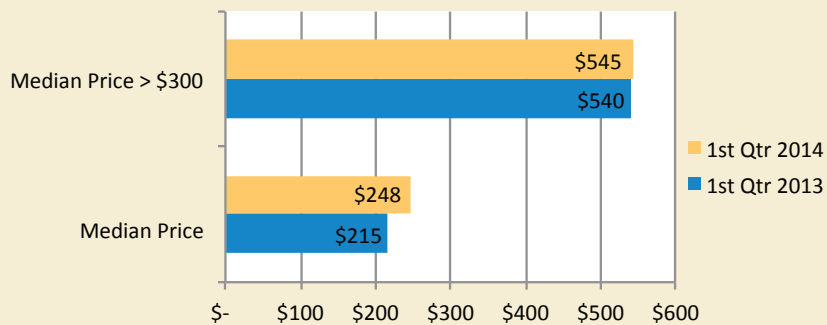
Most Recent 12 Months



Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory

