

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2013	Feb. 2014	12-month ending 02/2013	12-month ending 02/2014	Feb. 2013	Feb. 2014	12-month ending 02/2013	12-month ending 02/2014	Feb. 2013	Feb. 2014	12-month ending 02/2013	12-month ending 02/2014	Feb. 2013	Feb. 2014	Feb. 2013	Feb. 2014
\$0-\$300K	723	666	6,912	6,560	488	375	6,149	5,823	\$155	\$174	\$145	\$165	2,282	1,821	149	76
\$300K-\$500K	215	207	1,677	2,042	114	119	1,416	1,778	\$399	\$385	\$375	\$375	1,063	944	191	85
\$500K-\$1M	160	207	1,193	1,491	84	94	1,060	1,255	\$625	\$706	\$660	\$660	1,064	909	197	120
\$1M-\$2M	85	94	532	651	34	41	445	536	\$1,511	\$1,375	\$1,390	\$1,375	600	534	210	130
\$2M+	36	70	315	407	15	41	238	343	\$2,400	\$2,970	\$2,805	\$3,000	434	425	308	167
TOTAL	1,219	1,244	10,629	11,151	735	670	9,308	9,735	\$220	\$269	\$210	\$245	5,443	4,633	169	94

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2013	Feb. 2014	12-month ending 02/2013	12-month ending 02/2014	Feb. 2013	Feb. 2014	12-month ending 02/2013	12-month ending 02/2014	Feb. 2013	Feb. 2014	12-month ending 02/2013	12-month ending 02/2014	Feb. 2013	Feb. 2014	Feb. 2013	Feb. 2014
Naples Beach	266	322	2,119	2,285	146	164	1,916	2,041	\$542	\$730	\$510	\$572	1,458	1,158	187	128
North Naples	349	314	2,820	2,962	183	150	2,447	2,634	\$272	\$331	\$255	\$295	1,348	1,125	139	83
Central Naples	178	221	1,937	1,986	132	121	1,731	1,644	\$150	\$182	\$136	\$166	774	695	173	70
South Naples	186	181	1,617	1,693	128	117	1,388	1,469	\$156	\$195	\$144	\$160	840	692	176	82
East Naples	222	194	1,955	2,042	122	109	1,665	1,774	\$169	\$200	\$160	\$200	877	854	173	93
Immokalee/Ave Maria	5	6	65	57	11	2	51	44	\$230	\$89	\$130	\$150	16	17	130	6
TOTAL	1,206	1,238	10,513	11,025	722	663	9,198	9,606	\$220	\$269	\$210	\$245	5,313	4,541	167	93

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending 02/2013	12-month ending 02/2014			12-month ending 02/2013	12-month ending 02/2014			12-month ending 02/2013	12-month ending 02/2014			Feb. 2013	Feb. 2014
	Feb. 2013	Feb. 2014			Feb. 2013	Feb. 2014			Feb. 2013	Feb. 2014			Feb. 2013	Feb. 2014		
\$0-\$300K	280	240	3,128	2,671	194	118	2,745	2,316	\$169	\$179	\$155	\$179	666	545	135	64
\$300K-\$500K	109	128	947	1,264	62	73	788	1,080	\$402	\$392	\$379	\$380	549	513	155	67
\$500K-\$1M	87	107	651	857	47	50	586	709	\$625	\$720	\$680	\$675	582	537	203	76
\$1M-\$2M	45	55	319	385	17	25	275	308	\$1,600	\$1,390	\$1,400	\$1,377	382	341	217	132
\$2M+	23	47	228	278	13	32	183	232	\$2,500	\$2,935	\$2,950	\$2,985	351	369	317	175
TOTAL	544	577	5,273	5,455	333	298	4,577	4,645	\$260	\$385	\$242	\$303	2,530	2,305	163	85

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending 02/2013	12-month ending 02/2014			12-month ending 02/2013	12-month ending 02/2014			12-month ending 02/2013	12-month ending 02/2014			Feb. 2013	Feb. 2014
	Feb. 2013	Feb. 2014			Feb. 2013	Feb. 2014			Feb. 2013	Feb. 2014			Feb. 2013	Feb. 2014		
Naples Beach	85	122	802	865	53	61	721	733	\$720	\$1,650	\$705	\$800	563	485	188	128
North Naples	154	137	1,310	1,364	81	69	1,131	1,198	\$380	\$452	\$366	\$413	694	648	143	87
Central Naples	101	98	992	976	56	53	881	817	\$224	\$315	\$181	\$255	358	339	147	70
South Naples	68	71	662	654	51	46	562	557	\$281	\$341	\$205	\$239	306	267	192	67
East Naples	124	141	1,397	1,473	78	65	1,185	1,234	\$150	\$198	\$151	\$195	517	491	140	68
Immokalee/Ave Maria	5	5	52	44	6	1	40	33	\$233	\$151	\$83	\$159	9	12	176	0
TOTAL	537	574	5,215	5,376	325	295	4,520	4,572	\$260	\$385	\$242	\$302	2,447	2,242	158	85

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Feb. 2013	Feb. 2014	02/2013	02/2014	Feb. 2013	Feb. 2014	02/2013	02/2014	Feb. 2013	Feb. 2014	02/2013	02/2014	Feb. 2013	Feb. 2014	Feb. 2013	Feb. 2014
\$0-\$300K	443	426	3,784	3,889	294	257	3,404	3,507	\$150	\$169	\$140	\$158	1,616	1,276	158	82
\$300K-\$500K	106	79	730	778	52	46	628	698	\$387	\$355	\$374	\$370	514	431	230	113
\$500K-\$1M	73	100	542	634	37	44	474	546	\$615	\$683	\$635	\$648	482	372	188	168
\$1M-\$2M	40	39	213	266	17	16	170	228	\$1,500	\$1,375	\$1,347	\$1,340	218	193	204	127
\$2M+	13	23	87	129	2	9	55	111	\$2,192	\$3,500	\$2,650	\$3,000	83	56	271	141
TOTAL	675	667	5,356	5,696	402	372	4,731	5,090	\$196	\$210	\$177	\$205	2,913	2,328	174	100

Condominium Market Statistics by Area

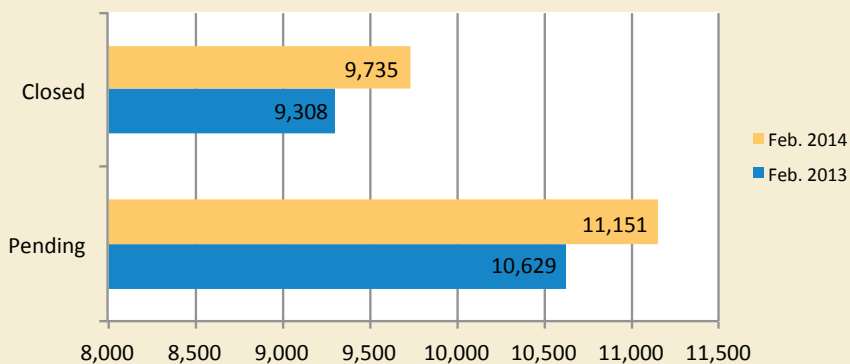
	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Feb. 2013	Feb. 2014	02/2013	02/2014	Feb. 2013	Feb. 2014	02/2013	02/2014	Feb. 2013	Feb. 2014	02/2013	02/2014	Feb. 2013	Feb. 2014	Feb. 2013	Feb. 2014
Naples Beach	181	200	1,317	1,420	93	103	1,195	1,308	\$475	\$535	\$455	\$503	895	673	186	129
North Naples	195	177	1,510	1,598	102	81	1,316	1,436	\$178	\$210	\$180	\$205	654	477	137	80
Central Naples	77	123	945	1,010	76	68	850	827	\$131	\$150	\$119	\$135	416	356	191	71
South Naples	118	110	955	1,039	77	71	826	912	\$132	\$164	\$120	\$140	534	425	166	92
East Naples	98	53	558	569	44	44	480	540	\$215	\$209	\$186	\$214	360	363	234	130
Immokalee/Ave Maria	0	1	13	13	5	1	11	11	\$230	\$27	\$175	\$146	7	5	84	12
TOTAL	669	664	5,298	5,649	397	368	4,678	5,034	\$193	\$210	\$175	\$205	2,866	2,299	175	100

Legend

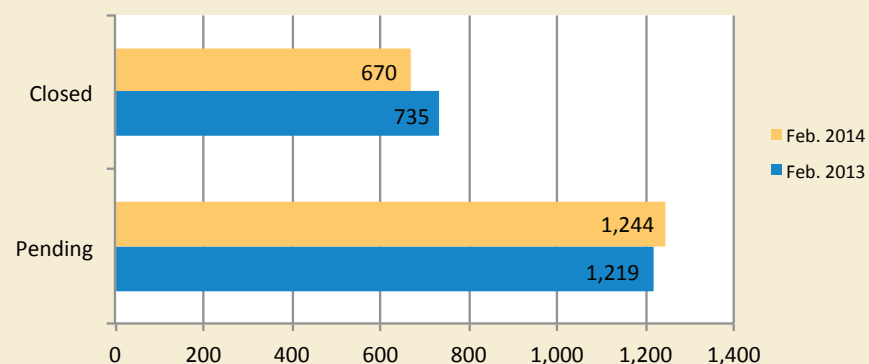
Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

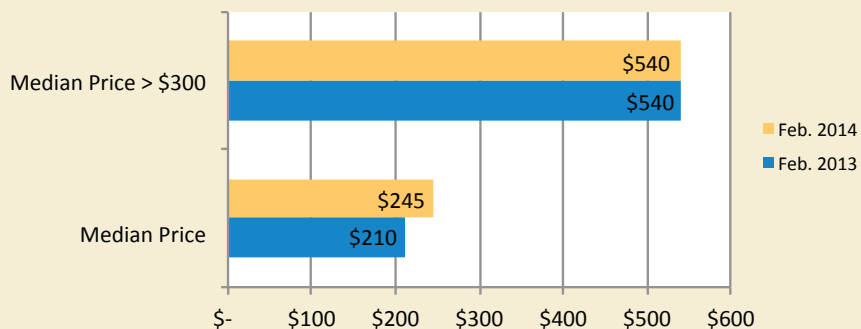
Most Recent 12 Months



Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory

