

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
\$0-\$300K	1,951	1,755	6,483	5,628	1,364	1,161	5,868	5,324	\$173	\$188	\$165	\$180	1,681	1,272	77	64
\$300K-\$500K	625	860	2,012	2,379	434	540	1,816	2,077	\$380	\$375	\$375	\$380	934	1,061	91	88
\$500K-\$1M	521	546	1,505	1,573	338	334	1,298	1,357	\$651	\$681	\$660	\$653	883	965	125	101
\$1M-\$2M	261	275	663	680	163	155	564	617	\$1,350	\$1,325	\$1,366	\$1,330	507	484	132	135
\$2M+	174	192	420	454	110	122	348	411	\$2,877	\$3,200	\$2,912	\$3,100	400	471	169	152
TOTAL	3,532	3,628	11,083	10,714	2,409	2,312	9,894	9,786	\$265	\$300	\$248	\$278	4,405	4,253	95	85
Median > \$300K									\$589	\$535	\$545	\$529				

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
Naples Beach	829	754	2,330	2,078	554	481	2,091	1,972	\$630	\$700	\$590	\$649	1,060	946	121	95
North Naples	857	906	2,911	2,764	635	577	2,660	2,579	\$334	\$370	\$299	\$338	1,108	1,142	91	88
Central Naples	629	605	1,972	1,953	410	375	1,692	1,747	\$171	\$200	\$165	\$187	666	563	72	69
South Naples	568	629	1,664	1,751	374	398	1,496	1,569	\$181	\$212	\$163	\$194	651	707	88	80
East Naples	608	680	2,026	2,017	396	440	1,780	1,782	\$210	\$240	\$204	\$230	813	813	95	85
Immokalee/Ave Maria	15	20	57	44	8	11	48	36	\$78	\$90	\$148	\$154	12	25	18	54
TOTAL	3,506	3,594	10,960	10,607	2,377	2,282	9,767	9,685	\$265	\$300	\$247	\$275	4,310	4,196	95	84

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
\$0-\$300K	659	612	2,487	2,100	473	412	2,299	1,920	\$185	\$205	\$180	\$195	537	385	64	57
\$300K-\$500K	361	456	1,194	1,399	264	300	1,110	1,236	\$385	\$385	\$380	\$385	524	621	76	80
\$500K-\$1M	288	277	844	914	196	180	743	801	\$664	\$650	\$670	\$650	529	640	111	105
\$1M-\$2M	134	155	373	386	98	101	325	357	\$1,362	\$1,395	\$1,375	\$1,350	344	355	131	140
\$2M+	121	134	279	338	88	90	242	294	\$2,912	\$3,297	\$2,900	\$3,200	361	402	183	177
TOTAL	1,563	1,634	5,177	5,137	1,119	1,083	4,719	4,608	\$350	\$380	\$310	\$350	2,295	2,403	92	90
Median > \$300K									\$600	\$555	\$542	\$530				

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
Naples Beach	285	270	867	779	211	185	769	726	\$1,075	\$1,000	\$839	\$961	480	497	117	118
North Naples	375	400	1,311	1,259	286	265	1,193	1,177	\$469	\$515	\$422	\$472	657	712	98	97
Central Naples	277	264	963	942	189	170	825	842	\$275	\$331	\$250	\$280	334	321	80	69
South Naples	211	228	638	681	145	141	574	587	\$305	\$305	\$256	\$285	256	286	80	90
East Naples	387	427	1,437	1,365	263	290	1,245	1,182	\$213	\$241	\$200	\$235	493	533	77	76
Immokalee/Ave Maria	12	18	43	37	6	10	36	29	\$118	\$88	\$155	\$100	9	24	21	53
TOTAL	1,547	1,607	5,259	5,063	1,100	1,061	4,642	4,543	\$350	\$375	\$310	\$350	2,229	2,373	91	89

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
\$0-\$300K	1,292	1,143	3,896	3,528	891	749	3,569	3,404	\$165	\$179	\$158	\$173	1,144	887	84	68
\$300K-\$500K	264	404	796	980	170	240	706	841	\$366	\$360	\$369	\$370	410	440	112	98
\$500K-\$1M	233	269	636	659	142	154	555	556	\$645	\$700	\$650	\$670	354	325	145	97
\$1M-\$2M	127	120	288	294	65	54	239	260	\$1,350	\$1,250	\$1,350	\$1,315	163	129	134	126
\$2M+	53	58	132	116	22	32	106	117	\$2,775	\$2,405	\$2,975	\$2,750	39	69	110	79
TOTAL	1,969	1,994	5,748	5,577	1,290	1,229	5,175	5,178	\$213	\$250	\$205	\$228	2,110	1,850	98	81
Median > \$300K									\$550	\$502	\$546	\$525				

Condominium Market Statistics by Area

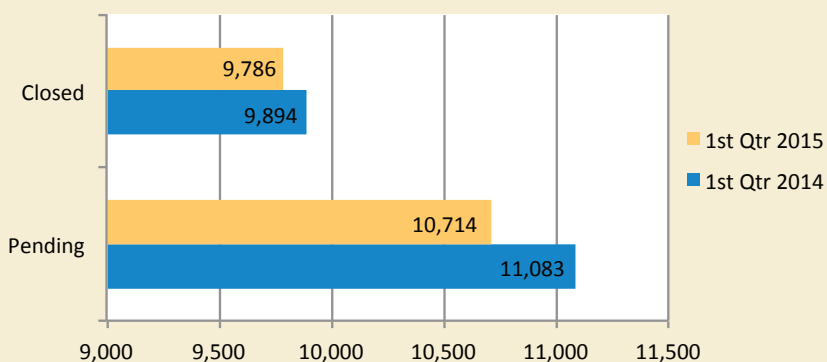
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Naples Beach	544	484	1,463	1,299	343	296	1,322	1,246	\$530	\$594	\$513	\$552	580	449	124	81
North Naples	482	506	1,600	1,505	349	312	1,467	1,402	\$210	\$262	\$205	\$232	451	430	84	81
Central Naples	352	341	1,009	1,011	221	205	867	905	\$141	\$170	\$138	\$158	332	242	64	70
South Naples	357	401	1,026	1,070	229	257	922	982	\$151	\$179	\$140	\$159	395	421	94	75
East Naples	221	253	589	652	133	150	535	600	\$206	\$237	\$208	\$220	320	280	131	102
Immokalee/Ave Maria	3	2	14	7	2	1	12	7	\$49	\$148	\$143	\$175	3	1	9	63
TOTAL	1,959	1,987	5,701	5,544	1,277	1,221	5,125	5,142	\$212	\$250	\$205	\$227	2,081	1,823	98	80

Legend

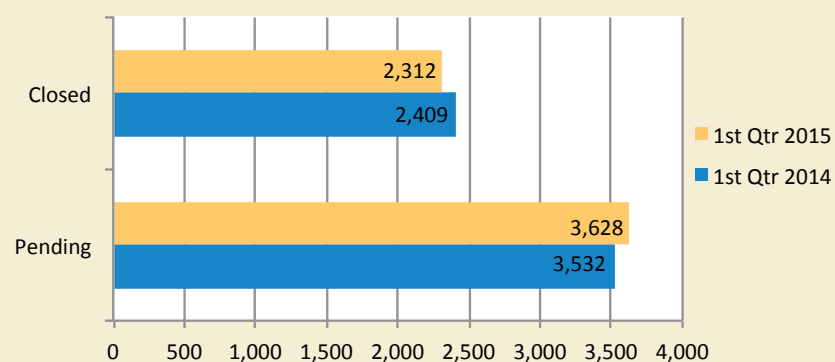
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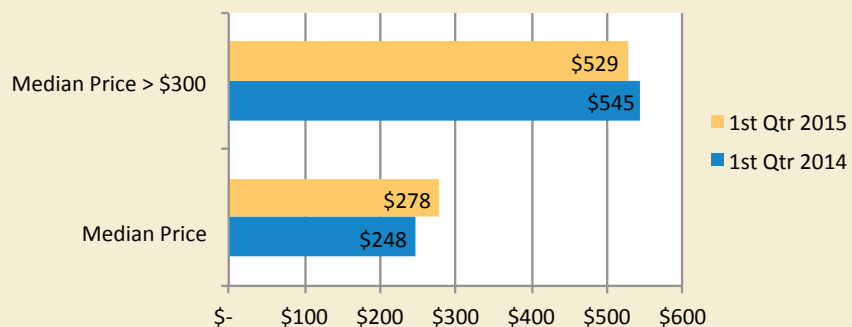
Most Recent 12 Months



Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory

