



Naples Area Board of REALTORS®



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f 239.597.7725

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

Annual 2014

Overall Market Statistics by Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014
\$0-\$300K	6,660	5,751	5,935	5,491	\$162	\$179	1,916	1,446	74	62
\$300K-\$500K	2,000	2,137	1,739	1,961	\$375	\$380	893	1,054	105	76
\$500K-\$1M	1,418	1,522	1,234	1,352	\$657	\$650	901	921	119	121
\$1M-\$2M	624	655	516	623	\$1,375	\$1,340	510	473	174	121
\$2M+	363	429	299	399	\$2,950	\$2,950	394	457	227	181
TOTAL	11,065	10,494	9,723	9,826	\$240	\$270	4,614	4,351	97	82
				Median > \$300K	\$535	\$537				

Overall Market Statistics by Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014
Naples Beach	2,226	2,125	2,010	2,038	\$555	\$630	1,140	979	117	98
North Naples	2,954	2,687	2,621	2,618	\$285	\$329	1,109	1,065	83	78
Central Naples	1,940	1,949	1,665	1,771	\$162	\$180	681	583	75	79
South Naples	1,674	1,671	1,478	1,538	\$155	\$185	704	745	84	75
East Naples	2,071	1,924	1,768	1,725	\$193	\$224	876	885	114	70
Immokalee/Ave Maria	63	39	57	33	\$159	\$151	14	22	115	86
TOTAL	10,928	10,395	9,599	9,723	\$240	\$269	4,524	4,279	95	81

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014
\$0-\$300K	2,772	2,124	2,431	1,965	\$175	\$193	609	443	74	49
\$300K-\$500K	1,205	1,303	1,028	1,192	\$379	\$386	485	592	95	82
\$500K-\$1M	815	914	700	809	\$671	\$650	528	560	105	114
\$1M-\$2M	362	363	290	352	\$1,382	\$1,331	316	337	197	153
\$2M+	249	319	202	292	\$2,885	\$3,000	322	389	216	203
TOTAL	5,403	5,023	4,651	4,610	\$286	\$349	2,260	2,321	101	89
				Median > \$300K	\$532	\$540				

Single Family Market Statistics by Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014
Naples Beach	830	786	724	750	\$750	\$975	456	466	109	119
North Naples	1,349	1,227	1,185	1,187	\$400	\$465	622	639	105	95
Central Naples	982	949	826	855	\$243	\$272	323	291	84	89
South Naples	652	660	569	587	\$230	\$290	254	283	70	89
East Naples	1,464	1,307	1,234	1,144	\$187	\$227	540	572	108	61
Immokalee/Ave Maria	46	32	42	25	\$160	\$119	11	21	176	86
TOTAL	5,323	4,961	4,580	4,548	\$287	\$349	2,206	2,272	97	88

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
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Condominium Market Statistics by Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014
\$0-\$300K	3,888	3,627	3,504	3,526	\$155	\$170	1,307	1,003	74	68
\$300K-\$500K	795	834	711	769	\$370	\$370	408	462	123	68
\$500K-\$1M	603	608	534	543	\$647	\$650	373	361	139	131
\$1M-\$2M	262	292	226	271	\$1,340	\$1,346	194	136	127	83
\$2M+	114	110	97	107	\$3,000	\$2,800	72	68	264	79
TOTAL	5,662	5,471	5,072	5,216	\$200	\$219	2,354	2,030	93	76
			Median > \$300K		\$535	\$534				

Condominium Market Statistics by Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014	Annual 2013	Annual 2014
Naples Beach	1,396	1,339	1,286	1,288	\$500	\$536	684	513	122	88
North Naples	1,605	1,460	1,436	1,431	\$200	\$225	487	426	68	65
Central Naples	958	1,000	839	916	\$135	\$150	358	292	64	70
South Naples	1,022	1,011	909	951	\$136	\$152	450	462	97	67
East Naples	607	617	534	581	\$215	\$215	336	313	131	89
Immokalee/Ave Maria	17	7	15	8	\$150	\$172	3	1	55	0
TOTAL	5,605	5,434	5,019	5,175	\$200	\$219	2,318	2,007	93	75

Legend

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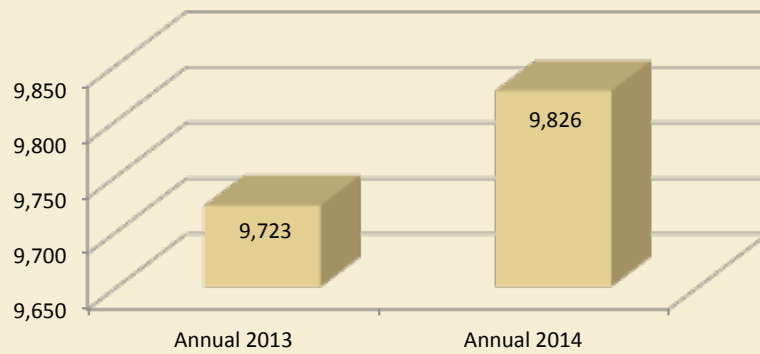
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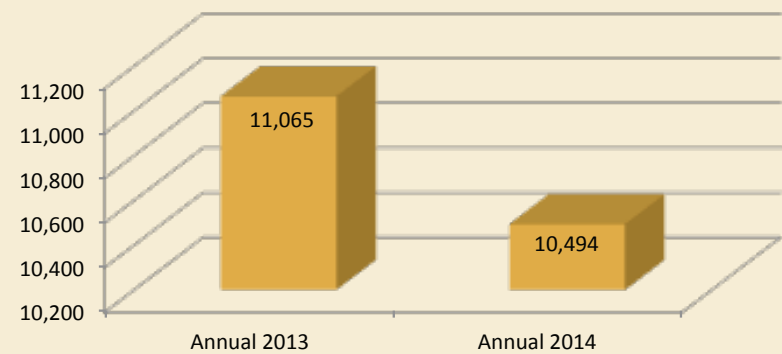
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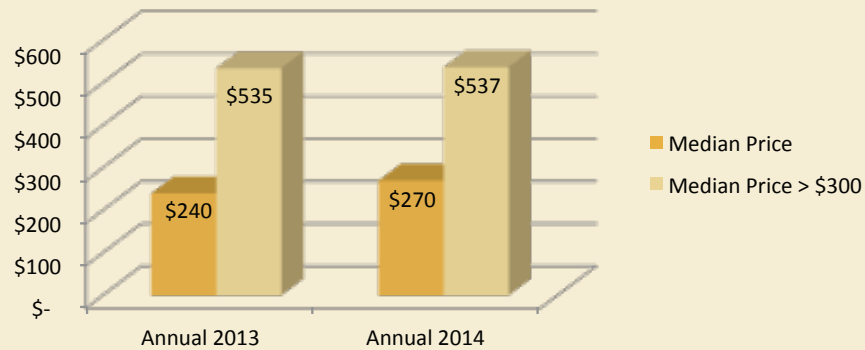
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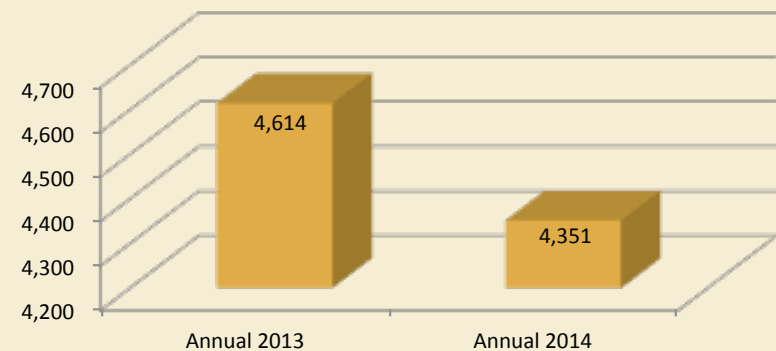
Pending



Median Price



Inventory



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