



Naples Area Board of REALTORS®



Real life. Real answers.

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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

October 2015

Single Family Market Statistics by Price

| | # Pending | | | | | | # Closed | | | | | | Median Closed Price (,000's) | | | | | | Inventory | | | Average DOM | | |
|---------------|------------|------------|-------------|-------------------------|-------------------------|------------|------------|------------|-------------|-------------------------|-------------------------|-----------|------------------------------|---------------|---------------|-------------------------|-------------------------|---------------|--------------|--------------|-----------|-------------|-----------|-----------|
| | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. |
| \$0-\$300K | 203 | 148 | -27% | 2,209 | 1,748 | -21% | 162 | 102 | -37% | 2,011 | 1,697 | -16% | \$ 192 | \$ 219 | 14% | \$ 190 | \$ 216 | 14% | 424 | 317 | -25% | 43 | 39 | -9% |
| \$300K-\$500K | 112 | 113 | 1% | 1,292 | 1,510 | 17% | 98 | 99 | 1% | 1,163 | 1,425 | 23% | \$ 379 | \$ 380 | 0% | \$ 385 | \$ 385 | 0% | 532 | 555 | 4% | 59 | 67 | 14% |
| \$500K-\$1M | 76 | 66 | -13% | 907 | 963 | 6% | 74 | 64 | -14% | 805 | 842 | 5% | \$ 615 | \$ 663 | 8% | \$ 659 | \$ 651 | -1% | 531 | 637 | 20% | 80 | 77 | -4% |
| \$1M-\$2M | 42 | 44 | 5% | 383 | 444 | 16% | 20 | 27 | 35% | 334 | 413 | 24% | \$ 1,590 | \$ 1,440 | -9% | \$ 1,350 | \$ 1,326 | -2% | 315 | 318 | 1% | 129 | 118 | -9% |
| \$2M+ | 23 | 34 | 48% | 314 | 361 | 15% | 15 | 18 | 20% | 276 | 319 | 16% | \$ 4,250 | \$ 3,245 | -24% | \$ 2,950 | \$ 3,400 | 15% | 326 | 383 | 17% | 176 | 167 | -5% |
| TOTAL | 456 | 405 | -11% | 5,105 | 5,026 | -2% | 369 | 310 | -16% | 4,589 | 4,696 | 2% | \$ 330 | \$ 385 | 17% | \$ 340 | \$ 376 | 11% | 2,128 | 2,210 | 4% | 65 | 71 | 9% |
| | | | | | | | | | | | | | Median > \$300K | \$ 525 | \$ 519 | -1% | \$ 545 | \$ 524 | -4% | | | | | |

Single Family Market Statistics by Area

| | # Pending | | | | | | # Closed | | | | | | Median Closed Price (,000's) | | | | | | Inventory | | | Average DOM | | |
|---------------------|------------|------------|------------|-------------------------|-------------------------|------------|------------|------------|-------------|-------------------------|-------------------------|-----------|------------------------------|---------------|------------|-------------------------|-------------------------|------------|--------------|--------------|-----------|-------------|-----------|-----------|
| | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. |
| Naples Beach | 64 | 67 | 5% | 805 | 787 | -2% | 51 | 46 | -10% | 752 | 743 | -1% | \$ 805 | \$ 1,022 | 27% | \$ 964 | \$ 1,010 | 5% | 422 | 454 | 8% | 91 | 94 | 3% |
| North Naples | 110 | 96 | -13% | 1,255 | 1,296 | 3% | 91 | 79 | -13% | 1,158 | 1,221 | 5% | \$ 482 | \$ 485 | 1% | \$ 457 | \$ 490 | 7% | 571 | 650 | 14% | 83 | 80 | -4% |
| Central Naples | 87 | 62 | -29% | 962 | 859 | -11% | 78 | 57 | -27% | 856 | 821 | -4% | \$ 271 | \$ 315 | 16% | \$ 265 | \$ 315 | 19% | 289 | 240 | -17% | 45 | 63 | 40% |
| South Naples | 70 | 52 | -26% | 662 | 658 | -1% | 48 | 41 | -15% | 582 | 602 | 3% | \$ 224 | \$ 350 | 56% | \$ 279 | \$ 290 | 4% | 252 | 267 | 6% | 45 | 60 | 33% |
| East Naples | 112 | 119 | 6% | 1,322 | 1,308 | -1% | 92 | 77 | -16% | 1,152 | 1,198 | 4% | \$ 259 | \$ 272 | 5% | \$ 225 | \$ 270 | 20% | 524 | 531 | 1% | 55 | 58 | 5% |
| Immokalee/Ave Maria | 3 | 8 | 167% | 30 | 57 | 90% | 2 | 8 | 300% | 25 | 47 | 88% | \$ 47 | \$ 168 | 257% | \$ 151 | \$ 220 | 46% | 17 | 21 | 24% | 12 | 56 | 367% |
| TOTAL | 446 | 404 | -9% | 5,036 | 4,965 | -1% | 362 | 308 | -15% | 4,525 | 4,632 | 2% | \$ 330 | \$ 385 | 17% | \$ 340 | \$ 375 | 10% | 2,075 | 2,163 | 4% | 64 | 70 | 9% |

Legend

| Geographic Location | USPS Zip Codes |
|----------------------|----------------------------|
| Naples Beach: | 34102, 34103, 34108 |
| North Naples: | 34109, 34110, 34119 |
| Central Naples: | 34104, 34105, 34116 |
| South Naples: | 34112, 34113 |
| East Naples: | 34114, 34117, 34120, 34137 |
| Immokalee/Ave Maria: | 34142 |

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Condominium Market Statistics by Price

| | # Pending | | | | | | # Closed | | | | | | Median Closed Price (,000's) | | | | | | Inventory | | | Average DOM | | | |
|---------------|------------|------------|-------------|-------------------------|-------------------------|------------|------------|------------|-------------|-------------------------|-------------------------|-----------|------------------------------|---------------|------------|-------------------------|-------------------------|------------|--------------|--------------|------------|-------------|-----------|------------|--|
| | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | |
| \$0-\$300K | 292 | 232 | -21% | 3,701 | 3,293 | -11% | 272 | 207 | -24% | 3,510 | 3,213 | -8% | \$ 172 | \$ 198 | 15% | \$ 167 | \$ 185 | 11% | 905 | 731 | -19% | 65 | 76 | 17% | |
| \$300K-\$500K | 66 | 98 | 48% | 811 | 1,043 | 29% | 62 | 45 | -27% | 738 | 945 | 28% | \$ 370 | \$ 345 | -7% | \$ 370 | \$ 362 | -2% | 397 | 471 | 19% | 87 | 68 | -22% | |
| \$500K-\$1M | 61 | 44 | -28% | 602 | 674 | 12% | 34 | 29 | -15% | 539 | 638 | 18% | \$ 677 | \$ 690 | 2% | \$ 650 | \$ 676 | 4% | 338 | 309 | -9% | 76 | 116 | 53% | |
| \$1M-\$2M | 28 | 21 | -25% | 292 | 271 | -7% | 15 | 5 | -67% | 265 | 238 | -10% | \$ 1,325 | \$ 1,400 | 6% | \$ 1,325 | \$ 1,350 | 2% | 129 | 120 | -7% | 282 | 28 | -90% | |
| \$2M+ | 8 | 7 | -13% | 112 | 121 | 8% | 4 | 5 | 25% | 105 | 98 | -7% | \$ 2,286 | \$ 3,850 | 68% | \$ 2,750 | \$ 2,912 | 6% | 42 | 62 | 48% | 93 | 40 | -57% | |
| TOTAL | 455 | 402 | -12% | 5,518 | 5,402 | -2% | 387 | 291 | -25% | 5,157 | 5,132 | 0% | \$ 210 | \$ 230 | 10% | \$ 215 | \$ 245 | 14% | 1,811 | 1,693 | -7% | 78 | 77 | -1% | |
| | | | | | | | | | | | | | Median > \$300K | \$ 475 | \$ 459 | -3% | \$ 540 | \$ 512 | -5% | | | | | | |

Condominium Market Statistics by Area

| | # Pending | | | | | | # Closed | | | | | | Median Closed Price (,000's) | | | | | | Inventory | | | Average DOM | | |
|---------------------|------------|------------|-------------|-------------------------|-------------------------|------------|------------|------------|-------------|-------------------------|-------------------------|-----------|------------------------------|---------------|-----------|-------------------------|-------------------------|------------|--------------|--------------|------------|-------------|-----------|------------|
| | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | 12-month ending 10/2014 | 12-month ending 10/2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. | Oct. 2014 | Oct. 2015 | % Chg. |
| Naples Beach | 106 | 84 | -21% | 1,354 | 1,215 | -10% | 78 | 49 | -37% | 1,293 | 1,175 | -9% | \$ 472 | \$ 600 | 27% | \$ 535 | \$ 590 | 10% | 473 | 384 | -19% | 109 | 73 | -33% |
| North Naples | 129 | 107 | -17% | 1,504 | 1,453 | -3% | 116 | 75 | -35% | 1,442 | 1,378 | -4% | \$ 230 | \$ 249 | 8% | \$ 218 | \$ 251 | 15% | 375 | 447 | 19% | 67 | 55 | -18% |
| Central Naples | 91 | 75 | -18% | 979 | 965 | -1% | 75 | 55 | -27% | 876 | 902 | 3% | \$ 158 | \$ 169 | 7% | \$ 148 | \$ 170 | 15% | 273 | 231 | -15% | 58 | 53 | -9% |
| South Naples | 81 | 85 | 5% | 1,007 | 1,094 | 9% | 73 | 71 | -3% | 926 | 1,027 | 11% | \$ 146 | \$ 180 | 23% | \$ 150 | \$ 180 | 20% | 381 | 341 | -10% | 59 | 85 | 44% |
| East Naples | 44 | 48 | 9% | 622 | 642 | 3% | 44 | 39 | -11% | 567 | 617 | 9% | \$ 239 | \$ 250 | 5% | \$ 212 | \$ 243 | 15% | 287 | 273 | -5% | 118 | 144 | 22% |
| Immokalee/Ave Maria | 1 | 0 | -100% | 10 | 7 | -30% | 0 | 2 | | 10 | 8 | -20% | \$ - | \$ 263 | | \$ 167 | \$ 166 | -1% | - | 3 | | 0 | 17 | |
| TOTAL | 452 | 399 | -12% | 5,476 | 5,376 | -2% | 386 | 291 | -25% | 5,114 | 5,107 | 0% | \$ 212 | \$ 230 | 8% | \$ 215 | \$ 245 | 14% | 1,789 | 1,679 | -6% | 78 | 77 | -1% |

Legend

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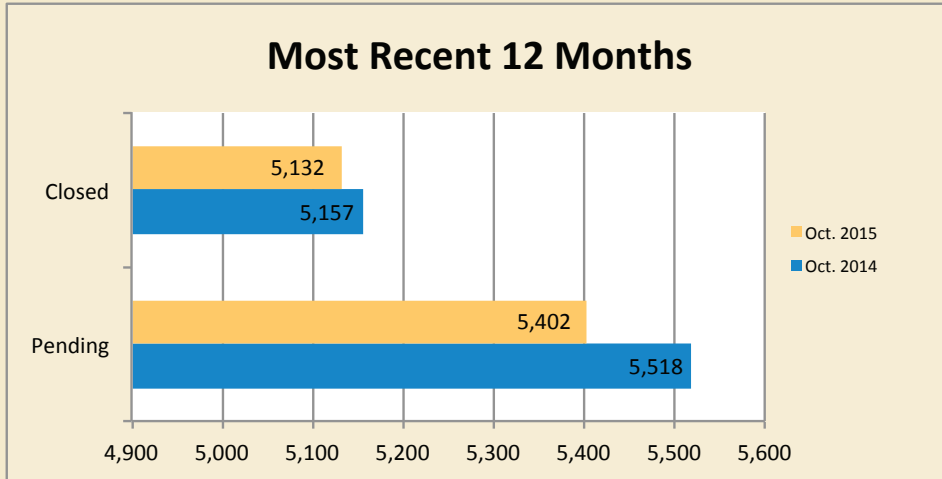
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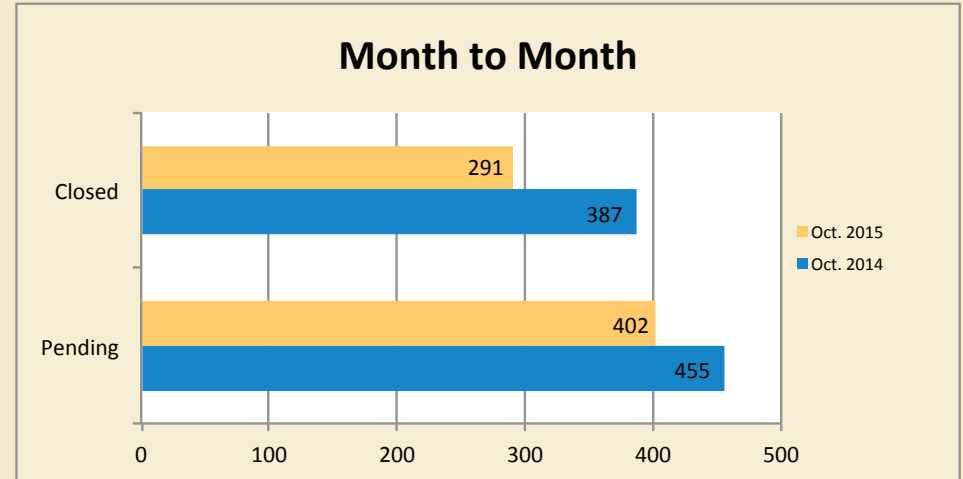
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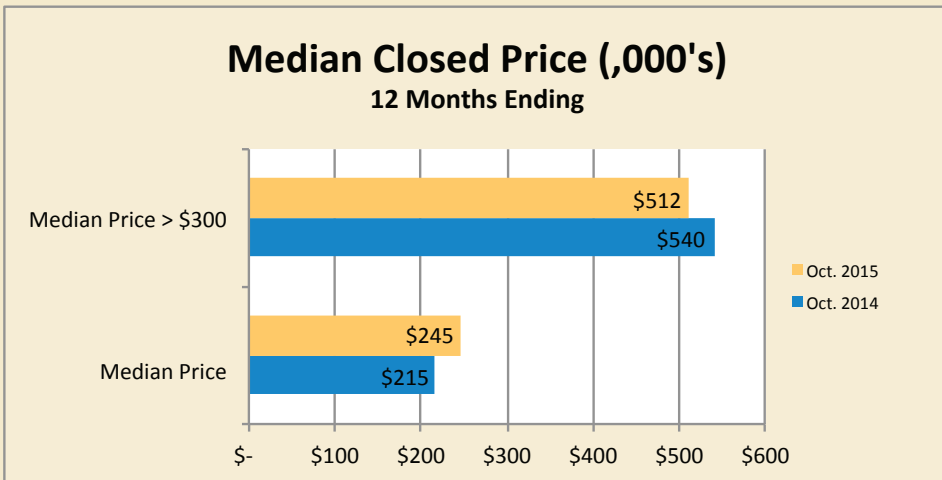
Most Recent 12 Months



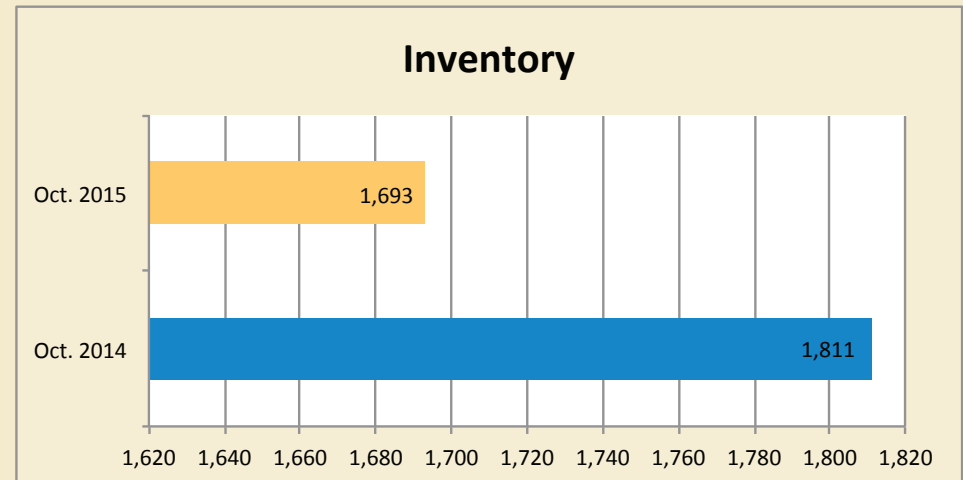
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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