

Real life, Real answers,

p 239.597.1666 f 239.597.7725 www.NABOR.com www.NaplesArea.com 1455 Pine Ridge Road Naples, FL 34109



Overall Market Statistics by Price

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	# Pending								# CI	osed				Me	edian Close	ed Price (,000's)			Inventory		A	verage DOM	
				12-month ending	12-month ending					12-month ending	12-month ending					12-month ending	12-month ending							
	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	July 2014	July 2015	% Chg.
\$0-\$300K	472	454	-4%	6,052	5,313	-12%	439	380	-13%	5,628	5,096	-9%	\$183	\$200	9%	\$174	\$190	9%	1,281	945	-26%	53	57	8%
\$300K-\$500K	193	236	22%	2,021	2,496	24%	161	173	7%	1,826	2,293	26%	\$380	\$380	0%	\$381	\$377	-1%	787	887	13%	88	80	-9%
\$500K-\$1M	113	143	27%	1,497	1,639	9%	83	96	16%	1,323	1,465	11%	\$650	\$677	4%	\$658	\$660	0%	777	892	15%	128	87	-32%
\$1M-\$2M	39	53	36%	638	714	12%	39	42	8%	589	622	6%	\$1,330	\$1,361	2%	\$1,337	\$1,327	-1%	407	396	-3%	123	115	-7%
\$2M+	28	27	-4%	426	458	8%	22	35	59%	385	403	5%	\$3,080	\$3,400	10%	\$2,850	\$3,300	16%	311	398	28%	157	190	21%
TOTAL	845	913	8%	10,634	10,620	-0%	744	726	-2%	9,751	9,879	1%	\$265	\$287	8%	\$259	\$295	14%	3,563	3,518	-1%	77	77	0%
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Overall Market Statistics by Area

			# Pe	nding					# CI	osed				Me	edian Close	ed Price (,000's	;)			Inventory		A	verage DOM	
				12-month	12-month					12-month	12-month					12-month	12-month							
				ending	ending					ending	ending					ending	ending							
	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	July 2014	July 2015	% Chg.
Naples Beach	141	130	-8%	2,151	2,050	-5%	135	128	-5%	2,042	1,966	-4%	\$530	\$758	43%	\$615	\$680	11%	756	763	1%	104	93	-11%
North Naples	230	278	21%	2,824	2,801	-1%	209	225	8%	2,621	2,612	-0%	\$310	\$348	12%	\$313	\$351	12%	895	997	11%	68	80	18%
Central Naples	152	165	9%	1,898	1,904	0%	155	125	-19%	1,715	1,737	1%	\$189	\$224	19%	\$175	\$203	16%	512	404	-21%	56	67	20%
South Naples	132	139	5%	1,664	1,741	5%	97	126	30%	1,489	1,612	8%	\$200	\$205	2%	\$175	\$210	20%	561	569	1%	84	62	-26%
East Naples	172	190	10%	1,930	1,972	2%	139	112	-19%	1,729	1,807	5%	\$225	\$280	24%	\$215	\$250	16%	736	710	-4%	77	81	5%
Immokalee/Ave Maria	3	4	33%	50	54	8%	3	5	67%	44	47	7%	\$176	\$154	-13%	\$165	\$193	17%	15	23	53%	39	65	67%
TOTAL	830	906	9%	10,517	10,522	0%	738	721	-2%	9,640	9,781	1%	\$263	\$287	9%	\$257	\$293	14%	3,475	3,466	-0%	76	77	1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepencies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

			# Pe	nding					# C	losed				Me	dian Close	ed Price (,000's)			Inventory		A	verage DOM	
				12-month	12-month					12-month	12-month					12-month	12-month							
				ending	ending					ending	ending					ending	ending							
	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	July 2014	July 2015	% Chg.
\$0-\$300K	204	168	-18%	2,326	1,902	-18%	189	127	-33%	2,104	1,817	-14%	\$192	\$224	17%	\$188	\$209	11%	427	293	-31%	50	51	2%
\$300K-\$500K	129	165	28%	1,248	1,478	18%	104	113	9%	1,140	1,346	18%	\$381	\$380	-0%	\$385	\$385	0%	443	511	15%	79	84	6%
\$500K-\$1M	75	100	33%	894	952	6%	52	57	10%	783	829	6%	\$650	\$672	3%	\$665	\$655	-2%	467	595	27%	124	91	-27%
\$1M-\$2M	23	39	70%	373	427	14%	18	31	72%	327	374	14%	\$1,352	\$1,375	2%	\$1,355	\$1,337	-1%	286	290	1%	107	136	27%
\$2M+	22	22	0%	311	346	11%	16	30	88%	270	305	13%	\$3,267	\$3,325	2%	\$2,835	\$3,430	21%	283	351	24%	182	190	4%
TOTAL	453	494	9%	5,152	5,105	-1%	379	358	-6%	4,624	4,671	1%	\$305	\$379	24%	\$330	\$365	11%	1,906	2,040	7%	78	88	13%
												Median >												
												\$300K	\$470	\$515	10%	\$549	\$525	-4%						

Single Family Market Statistics by Area

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	# Pending								# C	losed				Me	edian Close	ed Price (,000's)			Inventory		Average DOM		
				12-month ending	12-month ending					12-month ending	12-month ending					12-month ending	12-month ending							
	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	07/2014	07/2015	% Chg.	July 2014	July 2015	% Chg.	July 2014	July 2015	% Chg.
Naples Beach	59	60	2%	813	786	-3%	50	56	12%	742	740	-0%	\$712	\$1,797	152%	\$947	\$972	3%	345	409	19%	98	123	26%
North Naples	117	143	22%	1,284	1,306	2%	92	105	14%	1,171	1,204	3%	\$419	\$475	13%	\$450	\$475	6%	538	630	17%	83	100	20%
Central Naples	89	98	10%	952	908	-5%	86	62	-28%	846	823	-3%	\$245	\$272	11%	\$255	\$299	17%	246	211	-14%	65	72	11%
South Naples	56	54	-4%	661	666	1%	47	52	11%	579	601	4%	\$225	\$247	10%	\$275	\$284	3%	235	256	9%	100	73	-27%
East Naples	117	131	12%	1,335	1,321	-1%	97	75	-23%	1,192	1,191	-0%	\$220	\$290	32%	\$216	\$256	19%	469	474	1%	57	71	25%
Immokalee/Ave Maria	3	4	33%	37	47	27%	2	4	100%	30	42	40%	\$125	\$174	39%	\$165	\$194	18%	15	23	53%	51	79	55%
TOTAL	441	490	11%	5,082	5,034	-1%	374	354	-5%	4,560	4,601	1%	\$300	\$379	26%	\$330	\$365	11%	1,848	2,003	8%	76	88	16%

Legend

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Condominium Market Statistics by Price

			# Pe	nding					# C	losed				Me	edian Close	d Price (,000's	;)			Inventory		A	verage DOM	
	July 2014	July 2015	% Chq.	12-month ending 07/2014	12-month ending 07/2015	% Chq.	lulu 2014	July 2015	% Chq.	12-month ending 07/2014	12-month ending 07/2015	% Chg.	July 2014	July 2015	% Chq.	12-month ending 07/2014	12-month ending 07/2015	% Chq.	July 2014	July 2015	% Chq.	July 2014	July 2015	% Chq.
\$0-\$300K	268	286	% City.	3,726	3,411	-8%	July 2014 250	253	% Crig.	3,524	3,279	-7%	\$175	\$189	% Crig.	\$165	\$180	% City.	854	652	-24%	56	60	7%
\$300K-\$500K	64	71	11%	773	1,018	32%	57	60	5%	686	947	38%	\$375	\$365	-3%	\$375	\$365	-3%	344	376	9%	103	73	-29%
\$500K-\$1M	38	43	13%	603	687	14%	31	39	26%	540	636	18%	\$623	\$680	9%	\$650	\$675	4%	310	297	-4%	134	80	-40%
\$1M-\$2M	16	14	-13%	265	287	8%	21	11	-48%	262	248	-5%	\$1,300	\$1,225	-6%	\$1,325	\$1,325	0%	121	106	-12%	135	59	-56%
\$2M+	6	5	-17%	115	112	-3%	6	5	-17%	115	98	-15%	\$2,755	\$4,395	60%	\$2,875	\$2,900	1%	28	47	68%	95	185	95%
TOTAL	392	419	7%	5,482	5,515	1%	365	368	1%	5,127	5,208	2%	\$227	\$240	6%	\$212	\$244	15%	1,657	1,478	-11%	76	66	-13%
						_						Median > \$300K	\$515	\$485	-6%	\$555	\$512	-8%						

Condominium Market Statistics by Area

Closed Inventory Average DOM 12-month 12-month 12-month 12-month 12-month July 2014 July 2015 % Chg. 07/2014 07/2015 % Chg. July 2014 July 2015 07/2015 % Chg. July 2014 July 2015 % Chg. 07/2014 07/2015 % Chg. July 2014 July 2015 % Chg. July 2014 July 2015 Naples Beach 82 70 -15% 1,338 1,264 -6% 72 -15% 1,300 1,226 -6% \$492 \$567 15% \$535 \$575 411 354 -14% 108 69 -36% 113 135 19% 1,495 117 120 -3% \$253 \$240 \$250 16% 357 367 3% 56 63 13% North Naples 1.540 -3% 3% 1,450 1.408 -5% \$215 Central Naples 63 67 6% 946 996 5% 69 63 -9% 914 5% \$155 \$180 16% \$145 \$165 14% 266 193 -27% 44 63 43% 869 South Naples 76 85 12% 1,003 1,075 7% 50 74 48% 910 1,011 11% \$159 \$173 \$146 \$171 17% 326 313 -4% 68 54 -21% 55 59 7% 9% 42 37 -12% 537 15% \$230 \$258 \$212 \$240 13% 267 236 -12% 123 100 -19% Immokalee/Ave Maria 13 46% 0% -64% \$176 \$97 -45% \$167 \$185 11% 14 -36% 7% 2% \$240 \$244 15% TOTAL 416 5.435 5 488 367 5 080 5.180 \$226 \$212 1 627 1.463 66 -12%

Legend

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