



Naples Area Board of REALTORS®



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1455 Pine Ridge Road  
Naples, FL 34109

3Q/2013

### Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	3rd Qtr 2012	3rd Qtr 2013
	\$0-\$300K	1,666	1,638	7,085	6,915	1,308	1,435	5,925	6,140	\$139	\$165	\$139	\$158	3,131	2,271	152
\$300K-\$500K	359	442	1,528	1,951	268	392	1,231	1,694	\$373	\$370	\$375	\$375	1,113	933	196	157
\$500K-\$1M	216	302	1,107	1,357	196	290	942	1,208	\$657	\$640	\$655	\$655	1,059	900	229	187
\$1M-\$2M	79	106	470	600	74	91	421	510	\$1,405	\$1,350	\$1,350	\$1,375	535	488	254	221
\$2M+	42	60	277	359	36	82	213	308	\$2,850	\$3,175	\$2,800	\$3,025	357	372	277	198
<b>TOTAL</b>	<b>2,362</b>	<b>2,548</b>	<b>10,467</b>	<b>11,182</b>	<b>1,882</b>	<b>2,290</b>	<b>8,732</b>	<b>9,860</b>	<b>\$190</b>	<b>\$235</b>	<b>\$195</b>	<b>\$230</b>	<b>6,195</b>	<b>4,964</b>	<b>174</b>	<b>143</b>

### Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	3rd Qtr 2012	3rd Qtr 2013
	Naples Beach	388	439	1,985	2,255	349	456	1,759	2,066	\$455	\$540	\$502	\$540	1,435	1,175	230
North Naples	623	703	2,731	2,939	511	641	2,303	2,625	\$241	\$278	\$240	\$280	1,539	1,222	163	140
Central Naples	472	481	2,039	2,002	374	424	1,675	1,707	\$132	\$170	\$129	\$154	956	723	160	125
South Naples	361	387	1,567	1,707	274	328	1,296	1,503	\$133	\$150	\$131	\$153	985	725	172	165
East Naples	482	499	1,982	2,088	348	411	1,568	1,786	\$146	\$200	\$150	\$181	1,119	971	154	127
Immokalee/Ave Maria	15	21	56	62	10	10	38	53	\$115	\$148	\$87	\$120	33	28	108	95
<b>TOTAL</b>	<b>2,341</b>	<b>2,530</b>	<b>10,360</b>	<b>11,053</b>	<b>1,866</b>	<b>2,270</b>	<b>8,639</b>	<b>9,740</b>	<b>\$190</b>	<b>\$235</b>	<b>\$193</b>	<b>\$230</b>	<b>6,067</b>	<b>4,844</b>	<b>175</b>	<b>142</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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### Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2012		3rd Qtr 2013		3rd Qtr 2012		3rd Qtr 2013		3rd Qtr 2012		3rd Qtr 2013		3rd Qtr 2012		3rd Qtr 2013	
	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013
\$0-\$300K	861	765	3,362	2,945	647	622	2,702	2,535	\$152	\$181	\$145	\$170	1,159	835	139	111
\$300K-\$500K	236	289	894	1,153	172	249	700	979	\$370	\$375	\$375	\$379	572	533	178	142
\$500K-\$1M	130	197	608	783	113	170	524	679	\$675	\$650	\$676	\$665	556	512	213	172
\$1M-\$2M	55	68	297	333	49	55	260	286	\$1,398	\$1,375	\$1,399	\$1,399	320	311	262	231
\$2M+	33	43	202	244	32	52	164	208	\$3,100	\$2,862	\$2,925	\$3,075	277	309	296	201
<b>TOTAL</b>	<b>1,315</b>	<b>1,362</b>	<b>5,363</b>	<b>5,458</b>	<b>1,013</b>	<b>1,148</b>	<b>4,350</b>	<b>4,687</b>	<b>\$227</b>	<b>\$275</b>	<b>\$228</b>	<b>\$275</b>	<b>2,884</b>	<b>2,500</b>	<b>167</b>	<b>138</b>

### Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2012		3rd Qtr 2013		3rd Qtr 2012		3rd Qtr 2013		3rd Qtr 2012		3rd Qtr 2013		3rd Qtr 2012		3rd Qtr 2013	
	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013	12-month ending 9/2012	12-month ending 9/2013
Naples Beach	177	194	807	838	150	182	688	741	\$618	\$636	\$675	\$725	507	476	215	131
North Naples	307	331	1,254	1,350	243	284	1,045	1,189	\$360	\$395	\$360	\$391	772	668	167	147
Central Naples	268	267	1,059	1,013	207	229	850	840	\$156	\$252	\$165	\$237	455	363	154	132
South Naples	167	156	685	652	116	130	539	576	\$199	\$228	\$180	\$225	382	277	178	186
East Naples	373	389	1,455	1,486	277	308	1,147	1,235	\$144	\$200	\$140	\$177	667	620	149	115
Immokalee/Ave Maria	11	14	51	46	8	6	35	40	\$87	\$163	\$84	\$84	21	22	114	69
<b>TOTAL</b>	<b>1,303</b>	<b>1,351</b>	<b>5,311</b>	<b>5,385</b>	<b>1,001</b>	<b>1,139</b>	<b>4,304</b>	<b>4,621</b>	<b>\$226</b>	<b>\$275</b>	<b>\$228</b>	<b>\$275</b>	<b>2,804</b>	<b>2,426</b>	<b>167</b>	<b>137</b>

### Legend

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Immokalee/Ave Maria:	34142

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### Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	3rd Qtr 2012	3rd Qtr 2013
	\$0-\$300K	805	873	3,723	3,970	661	813	3,223	3,605	\$129	\$155	\$134	\$150	1,972	1,436	164
\$300K-\$500K	123	153	634	798	96	143	531	715	\$375	\$370	\$375	\$375	541	400	233	183
\$500K-\$1M	86	105	499	574	83	120	418	529	\$632	\$630	\$635	\$640	503	388	250	209
\$1M-\$2M	24	38	173	267	25	36	161	224	\$1,450	\$1,312	\$1,314	\$1,325	215	177	238	207
\$2M+	9	17	75	115	4	30	49	100	\$2,562	\$3,412	\$2,675	\$3,000	80	63	159	192
<b>TOTAL</b>	<b>1,047</b>	<b>1,186</b>	<b>5,104</b>	<b>5,724</b>	<b>869</b>	<b>1,142</b>	<b>4,382</b>	<b>5,173</b>	<b>\$155</b>	<b>\$190</b>	<b>\$165</b>	<b>\$194</b>	<b>3,311</b>	<b>2,464</b>	<b>183</b>	<b>148</b>

### Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	12-month ending 9/2012	12-month ending 9/2013	3rd Qtr 2012	3rd Qtr 2013	3rd Qtr 2012	3rd Qtr 2013
	Naples Beach	211	245	1,178	1,417	199	274	1,071	1,325	\$425	\$502	\$450	\$499	928	699	242
North Naples	316	372	1,477	1,589	268	357	1,258	1,436	\$143	\$192	\$168	\$192	767	554	161	134
Central Naples	204	214	980	989	167	195	825	867	\$119	\$135	\$115	\$128	501	360	168	117
South Naples	194	231	882	1,055	158	198	757	927	\$107	\$122	\$115	\$130	603	448	167	150
East Naples	109	110	527	602	71	103	421	551	\$180	\$185	\$190	\$204	452	351	177	161
Immokalee/Ave Maria	4	7	5	16	2	4	3	13	\$217	\$148	\$175	\$150	12	6	69	133
<b>TOTAL</b>	<b>1,038</b>	<b>1,179</b>	<b>5,049</b>	<b>5,668</b>	<b>865</b>	<b>1,131</b>	<b>4,335</b>	<b>5,119</b>	<b>\$155</b>	<b>\$189</b>	<b>\$165</b>	<b>\$192</b>	<b>3,263</b>	<b>2,418</b>	<b>183</b>	<b>148</b>

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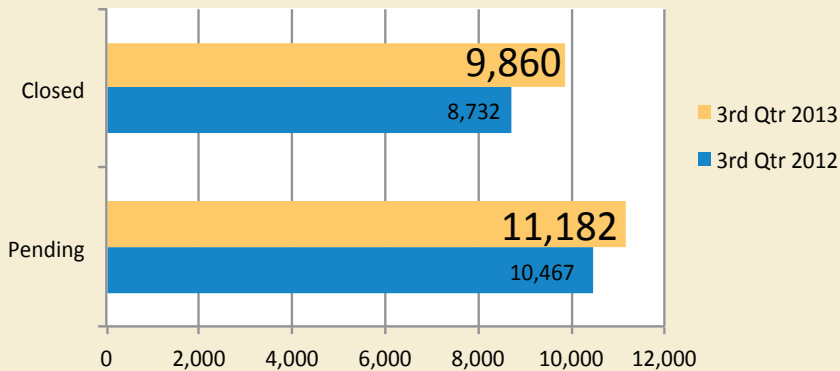
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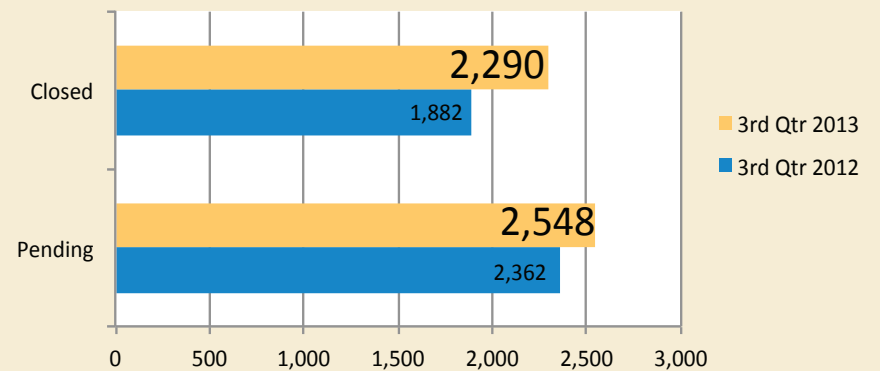
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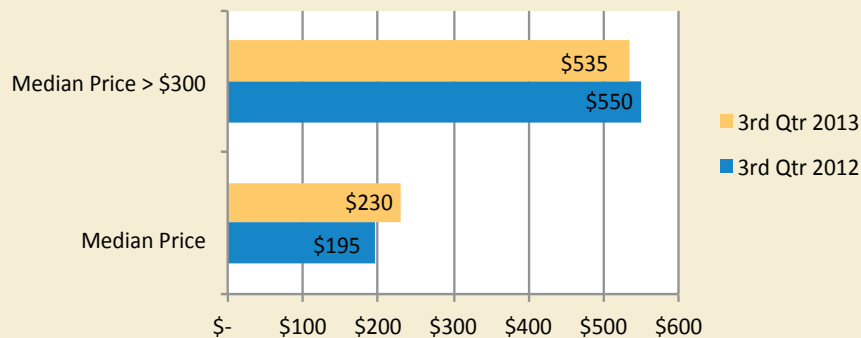
### Most Recent 12 Months



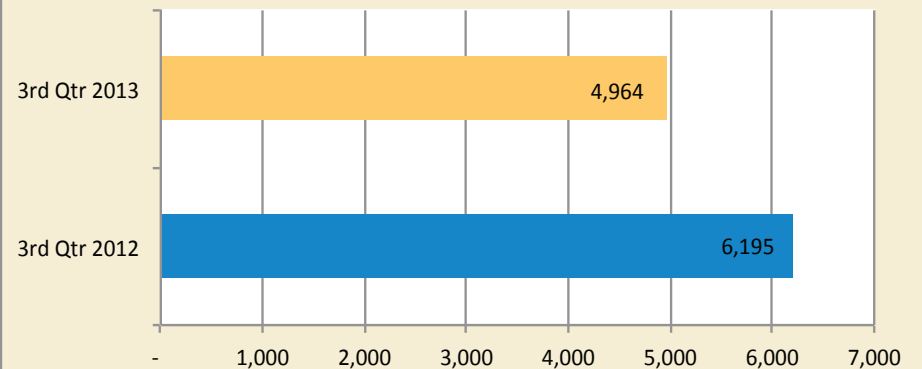
### Quarter to Quarter



### Median Closed Price (,000's) 12 Months Ending



### Inventory



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