



Naples Area Board of REALTORS®



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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

April 2014

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	April 2013	April 2014
	\$0-\$300K	762	672	6,828	6,405	705	598	6,114	5,743	\$155	\$175	\$149	\$168	1,959	1,547	143
\$300K-\$500K	238	243	1,781	2,012	231	192	1,493	1,774	\$377	\$385	\$375	\$375	913	887	160	90
\$500K-\$1M	179	176	1,214	1,487	141	143	1,064	1,295	\$650	\$675	\$655	\$660	956	874	186	104
\$1M-\$2M	81	86	545	656	66	91	454	587	\$1,412	\$1,260	\$1,372	\$1,340	498	466	244	134
\$2M+	48	54	310	427	42	58	260	364	\$2,718	\$2,612	\$2,900	\$2,935	394	383	219	125
TOTAL	1,308	1,231	10,678	10,987	1,185	1,082	9,385	9,763	\$240	\$269	\$219	\$250	4,720	4,157	161	93

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	April 2013	April 2014
	Naples Beach	314	266	2,122	2,278	241	275	1,909	2,118	\$615	\$777	\$525	\$600	1,236	995	173
North Naples	304	314	2,785	2,913	322	289	2,503	2,620	\$290	\$316	\$263	\$300	1,225	1,042	164	92
Central Naples	226	239	1,955	1,986	180	160	1,667	1,671	\$150	\$170	\$140	\$166	661	602	146	83
South Naples	200	186	1,670	1,649	197	160	1,431	1,452	\$155	\$181	\$145	\$165	694	611	152	101
East Naples	246	213	1,966	1,984	222	188	1,703	1,740	\$185	\$204	\$164	\$205	772	802	163	83
Immokalee/Ave Maria	5	5	59	59	6	2	53	44	\$139	\$143	\$130	\$148	18	10	132	52
TOTAL	1,295	1,223	10,557	10,869	1,168	1,074	9,266	9,645	\$240	\$266	\$217	\$250	4,606	4,062	161	92

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	April 2013	April 2014
	\$0-\$300K	331	241	3,039	2,514	257	177	2,692	2,212	\$170	\$199	\$160	\$181	530	512	130
\$300K-\$500K	130	142	1,030	1,223	135	110	854	1,084	\$385	\$389	\$380	\$380	468	501	160	80
\$500K-\$1M	93	103	670	865	70	72	580	741	\$693	\$632	\$675	\$665	527	531	174	108
\$1M-\$2M	37	44	308	384	29	43	267	337	\$1,475	\$1,295	\$1,400	\$1,350	312	313	290	110
\$2M+	29	42	222	300	25	39	192	256	\$2,736	\$2,795	\$3,025	\$2,937	330	349	217	134
TOTAL	620	572	5,269	5,286	516	441	4,585	4,630	\$302	\$375	\$250	\$315	2,167	2,206	158	85

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
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	Naples Beach	96	95	787	865	77	95	713	783	\$900	\$1,200	\$720	\$853	489	456	152
North Naples	145	135	1,287	1,294	142	121	1,168	1,171	\$395	\$495	\$375	\$430	599	625	172	92
Central Naples	110	124	1,010	985	77	71	838	818	\$247	\$279	\$198	\$254	302	299	144	58
South Naples	71	67	650	636	63	41	563	547	\$230	\$257	\$203	\$260	232	258	129	66
East Naples	182	144	1,420	1,394	144	106	1,206	1,204	\$175	\$212	\$155	\$205	461	494	171	68
Immokalee/Ave Maria	5	3	47	43	5	2	41	33	\$159	\$143	\$88	\$151	11	9	146	52
TOTAL	609	568	5,201	5,217	508	436	4,529	4,556	\$300	\$375	\$250	\$315	2,094	2,141	159	82

Legend

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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	April 2013	April 2014
	\$0-\$300K	431	431	3,789	3,891	448	421	3,422	3,531	\$150	\$166	\$140	\$160	1,429	1,035	151
\$300K-\$500K	108	101	751	789	96	82	639	690	\$364	\$385	\$375	\$370	445	386	159	103
\$500K-\$1M	86	73	544	622	71	71	484	554	\$630	\$686	\$632	\$656	429	343	198	101
\$1M-\$2M	44	42	237	272	37	48	187	250	\$1,324	\$1,255	\$1,324	\$1,331	186	153	209	154
\$2M+	19	12	88	127	17	19	68	108	\$2,700	\$2,525	\$2,700	\$2,922	64	34	222	104
TOTAL	688	659	5,409	5,701	669	641	4,800	5,133	\$200	\$220	\$185	\$209	2,553	1,951	163	99

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	12-month ending 04/2013	12-month ending 04/2014	April 2013	April 2014	April 2013	April 2014
	Naples Beach	218	171	1,335	1,413	164	180	1,196	1,335	\$566	\$672	\$477	\$525	747	539	183
North Naples	159	179	1,498	1,619	180	168	1,335	1,449	\$185	\$213	\$186	\$209	626	417	157	91
Central Naples	116	115	945	1,001	103	89	829	853	\$139	\$136	\$120	\$138	359	303	149	104
South Naples	129	119	1,020	1,013	134	119	868	905	\$139	\$154	\$125	\$141	462	353	162	113
East Naples	64	69	546	590	78	82	497	536	\$211	\$189	\$197	\$204	311	308	150	101
Immokalee/Ave Maria	0	2	12	16	1	0	12	11	\$120		\$172	\$146	7	1	64	0
TOTAL	686	655	5,356	5,652	660	638	4,737	5,089	\$200	\$220	\$185	\$208	2,512	1,921	162	99

Legend

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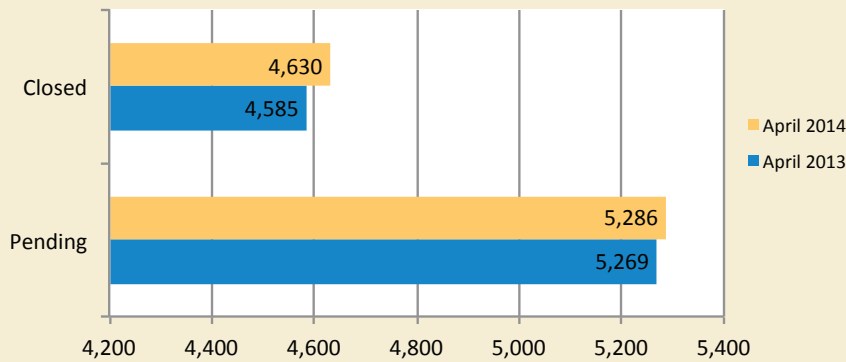
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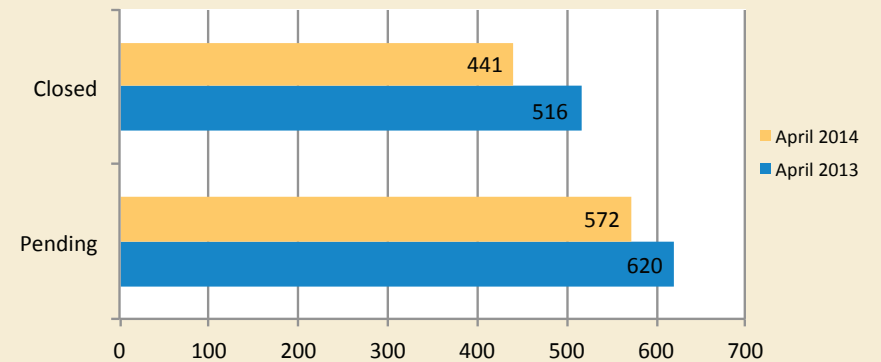
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Most Recent 12 Months

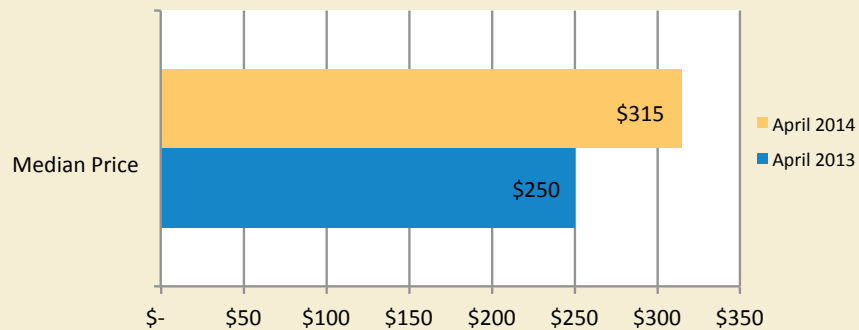


Month to Month

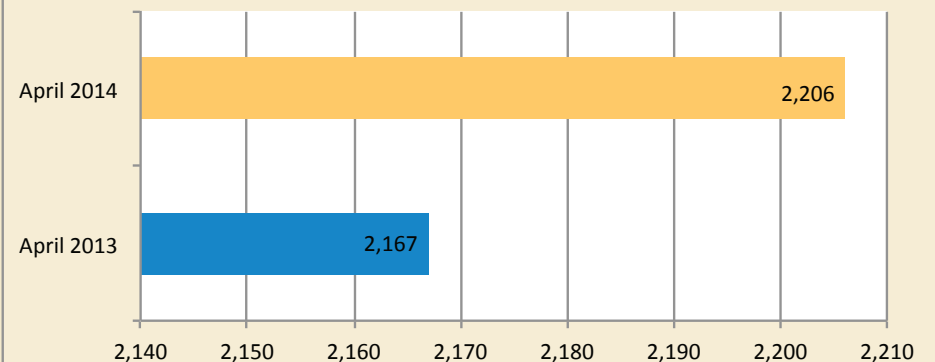


Median Closed Price (,000's)

12 Months Ending



Inventory



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